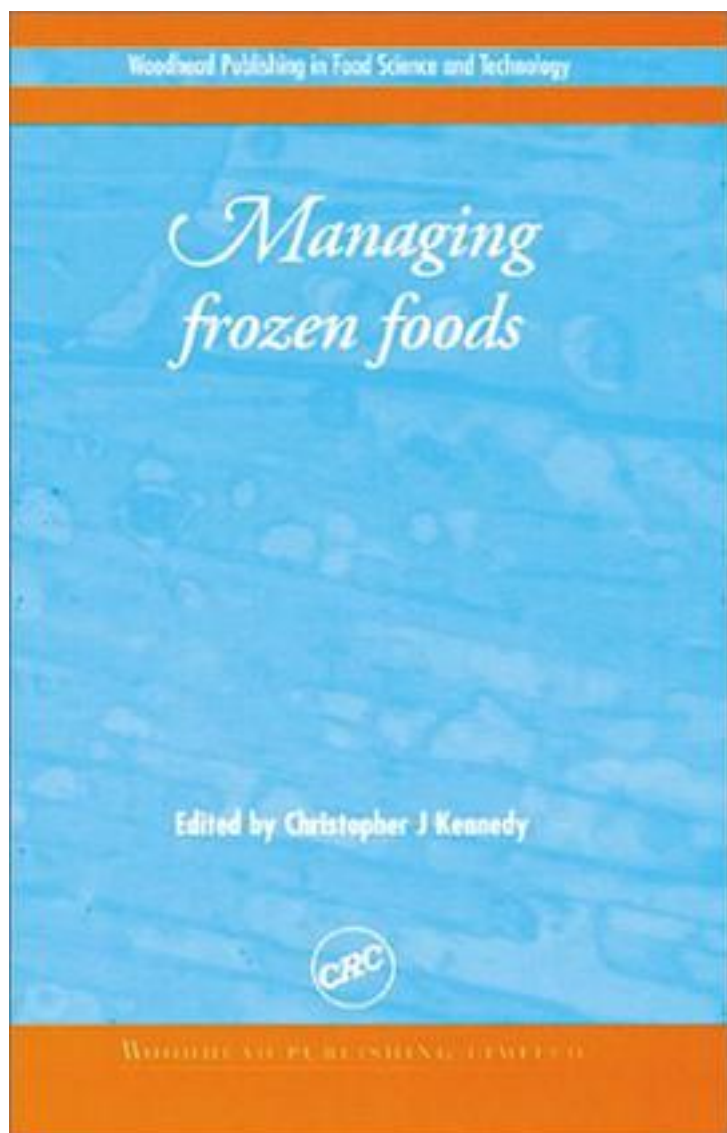


# Managing Frozen Foods



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Based on work with more than 30 industrial and academic organizations, including Nestle, Unilever, and Danone, this book provides a unique overview of the entire supply chain. Noting the key quality factors at each stage of production, distribution and retail sales of frozen food, this book will demonstrate why quality is a fundamental advantage in this multi-billion dollar industry. Frozen Foods are no longer the 'step-child' of the food industry. Bland basic staples have given way to a new line of items containing high-quality ingredients that not only are tasty, but nutritious, too. "Managing Frozen Foods" traces the roots of frozen food from Clarence Birdseye to the present and explains what made tonight's dinner reality - and what will make tomorrow's even more safe and delicious. This book will serve as an invaluable resource for technicians and engineers within the frozen food industry, as well as a useful reference for students of food science and technology.

作者介绍:

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