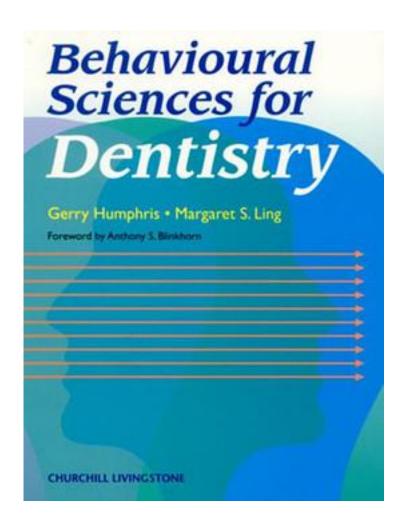
## Behavioural Sciences for Dentistry (Dental)



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This is a textbook on behavioural sciences for dental students which offers a balanced approach to the behavioural issues that are important in dentistry, both at the level of the individual patient, (eg. strategies for reducing anxiety in nervous and phobic

patients), and at a broader level in motivating the population as a whole to adopt a healthier diet. It is a concise introduction to psychology, sociology and communication for the dental student which focuses on practical and clinically relevant issues eg management of patient's anxiety.
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目录:
Behavioural Sciences for Dentistry (Dental) 下载链接1_
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 Behavioural Sciences for Dentistry (Dental)_下载链接1_
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