

Tourism Impacts, Planning and Management, Second Edition

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second edition

tourism impacts, planning and management



Peter Mason
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著者:Peter Mason

出版者:Butterworth-Heinemann

出版时间:2008-05-20

装帧:Paperback

isbn:9780750684927

Tourism Impacts, Planning and Management is a unique text, which links these three crucial areas of tourism - impacts, planning and management.

Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. Tourism Impacts, Planning and Management looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism successfully.

Now in a second edition, this bestselling text has been fully revised with updated statistics and case studies, including the Bali bombings, Stonehenge and tour guiding, plus all-new material on the planning process in developed countries, community action planning in Canada, the role of zoos, pro-poor tourism in Southern Africa, government planning in Dubai, lodge development in Thailand and the use of IT in planning in Sri Lanka.

Tourism Impacts, Planning and Management is invaluable for tourism undergraduates and is suitable as introductory material for postgraduate tourism management courses, as well as being a useful tool for those studying related courses.

- * The growth, development and impacts of tourism
- * Tourism planning and management: concepts, issues and key players
- * Tools and techniques in tourism planning and management: education, regulation and information technology
- * The future of tourism planning and management: issues of sustainability and the future

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