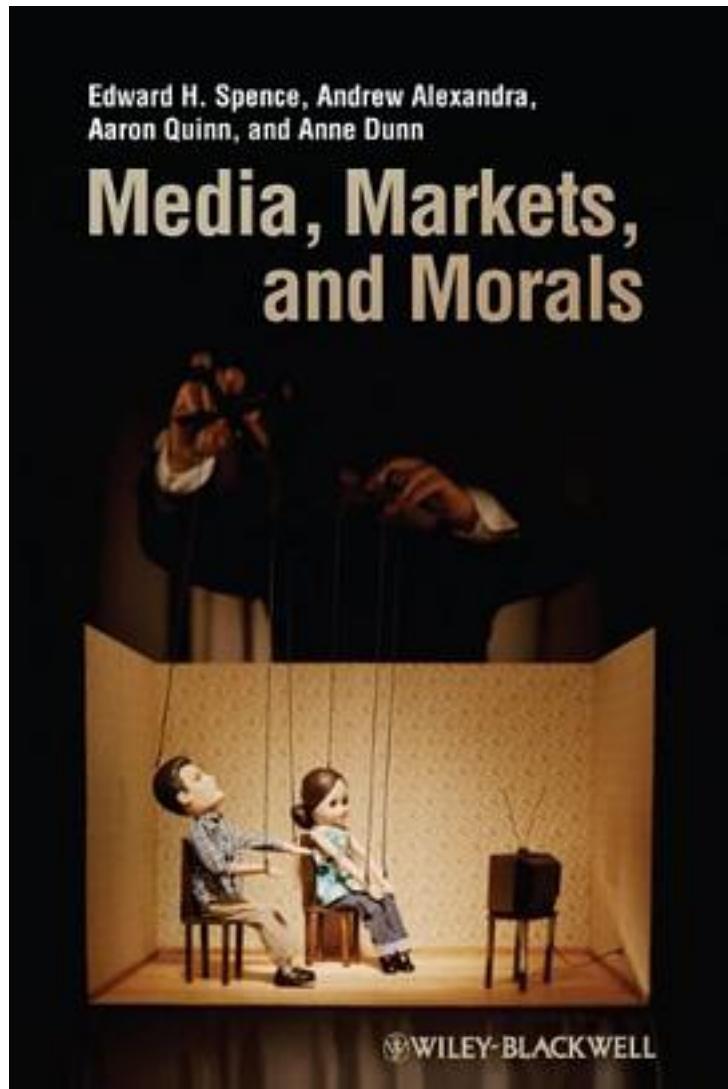


Media Markets and Morals



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Media, Markets, and Morals provides an original ethical framework designed specifically for evaluating ethical issues in the media, including new media. The authors apply their account of the moral role of the media, in their dual capacity as information providers for the public good and as businesses run for profit, to specific morally problematic practices and question how ethical behavior can be promoted within the industry. Brings together experts in the fields of media studies and media ethics, information ethics, and professional ethics Offers an original ethical framework designed specifically for evaluating ethical issues in the media, including new media Builds upon and further develops an innovative theoretical model for examining and evaluating media corruption and methods of media anti-corruption previously developed by authors Spence and Quinn Discloses and clarifies the inherent ethical nature of information and its communication to which the media as providers of information are necessarily committed

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