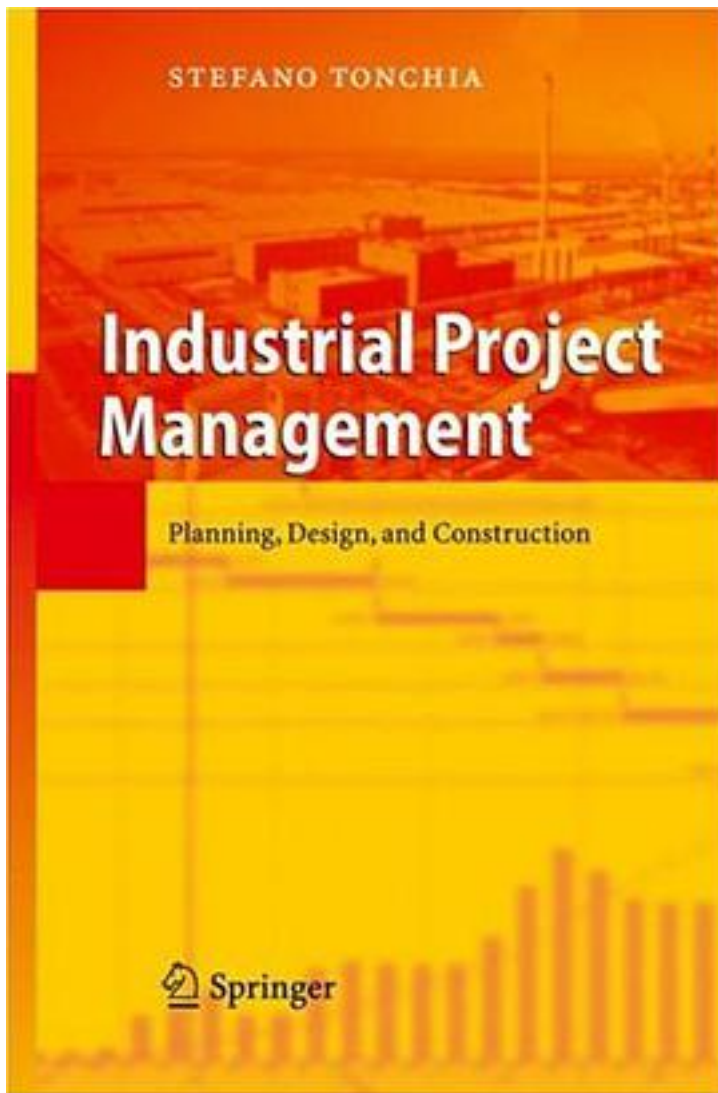


Industrial Project Management



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著者:Stefano Tonchia

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This book describes, in a precise but practical way, the most recent principles and techniques of project management, at the highest international standards, with a fully company-wide, process-based, multi-project approach. It is unique because of the integration of project management fundamentals with the practices of international contracting, which characterize planning, design and construction of large works (such as plants and machinery) in the industrial sectors. The rigorous academic approach is mixed with the managerial contribution of Danieli, through its experience in supplying more than 120 turnkey projects for the steel industry, worldwide. The project management of the latter is described along-side how it can be effectively applied to win and manage large international contracts. There are very few, if any, books in the project management field that describe in detail a company-wide approach to project management within a large, multi-national corporation, with the amount of detail and giving the useful, practical understanding of the underlying principles and specific processes and practices that are presented here. Russell D. Archibald

作者介绍:

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