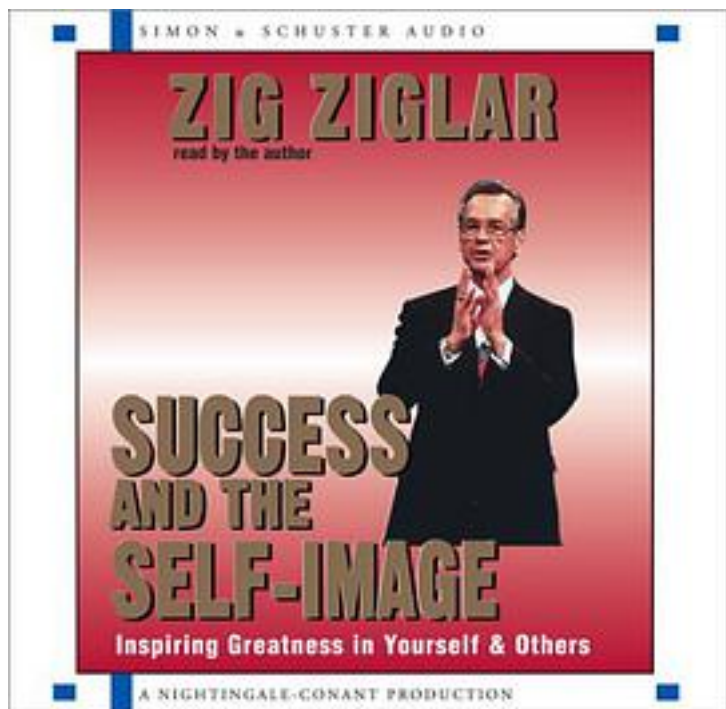


Success and the Self-Image



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著者:Zig Ziglar

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SUCCESS CAN BE YOURS WITH ZIG ZIGLAR'S SUCCESS AND THE SELF-IMAGE YOU ARE WHAT YOU THINK YOU ARE No one is better qualified to show you the secrets to developing a successful self-image than Zig Ziglar, a man who has overcome his own share of adversity to become one of the world's most popular and successful motivators. In Success and the Self-Image, Ziglar tells you how to discover the secrets of creating and maintaining a positive self-image, including: Identifying the characteristics of a poor self-image Increasing your self-esteem Creating healthy relationships Linking success to the self-image "You can change what you are...by changing what goes into your mind," says Ziglar. And he proves it in a specific,

point-by-point presentation that is as entertaining as it is inspiring.

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