

The Entrepreneurship Research Challenge



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著者:Per Davidsson

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Entrepreneurship is an emerging, dynamic and to a considerable extent, unpredictable phenomenon. Thus, it makes for a challenging research subject. In this book, one of the most experienced empiricists in the field has collected some of his most important ideas on how improved conceptualization and research design can make this challenge more manageable.

Per Davidsson addresses questions such as: What precisely is entrepreneurship and entrepreneurship research? What unique contribution can it make compared with research in other fields? Conversely, how can scholars with different disciplinary backgrounds best contribute to the study of entrepreneurship? What does the emergent and highly diverse nature of entrepreneurship imply for research design? And what is required from entrepreneurship researchers - and practitioners - in order for the research to make strong contributions to business and policy practice?

This comprehensive, in-depth account of how the emergence of new entrepreneurial activity can be studied will be warmly welcomed by researchers and academics in the areas of entrepreneurship, innovation and methodology and research design.

作者介绍:

Per Davidsson, Professor of Entrepreneurship, Queensland University of Technology, Australia and the Jönköping International Business School, Sweden

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标签

创业学

研究方法

学术研究

评论

Davidsson对Nascent Entrepreneurship研究做了全面回顾， 可以作为理解他设计CAUSEE项目的背景文献。

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书评

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