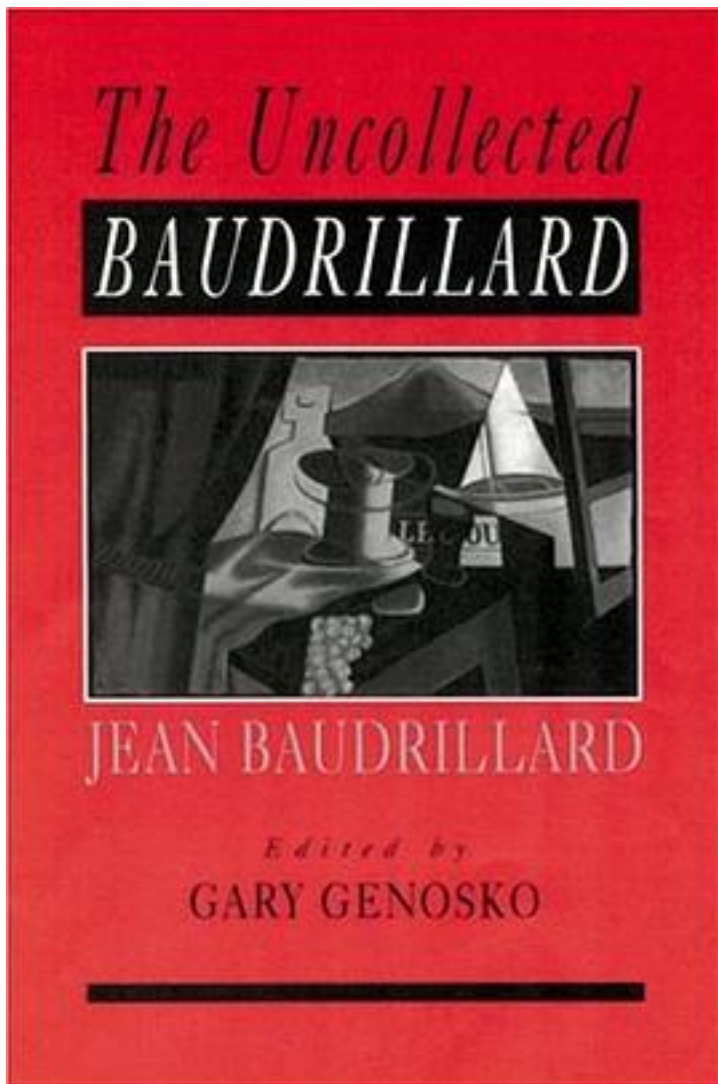


The Uncollected Baudrillard



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出版者:Sage Publications Ltd

出版时间:2001-05-25

装帧:Paperback

isbn:9780761965312

Jean Baudrillard is generally recognized as one of the most important and provocative contemporary social theorists. But in the English speaking world, his reputation is largely based on books published after the 1960s, as he moved towards becoming the premier commentator on postmodernism. This wide ranging and expertly edited book examines the work of the young Baudrillard, it deepens our understanding of his seminal work on consumer culture by presenting his early essays on McLuhan, Lefebvre and Marcuse. The influence of German traditions of thought are clearly revealed, and Baudrillard's neglected and out of print writing on aesthetics is rediscovered and reprinted. Extracts from his political diaries and commentaries on European terrorism and the rise of the new Right, provide crucial insights into his later claims regarding the implosion of the masses and the rise of gestural politics. Baudrillard emerges as a more nuanced and penetrating figure. His aesthetic and political interests are shown to be more deep-rooted and reflexive. In general, the book supplies the missing link for English speaking readers interested in understanding this prismatic and essential thinker.

作者介绍:

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