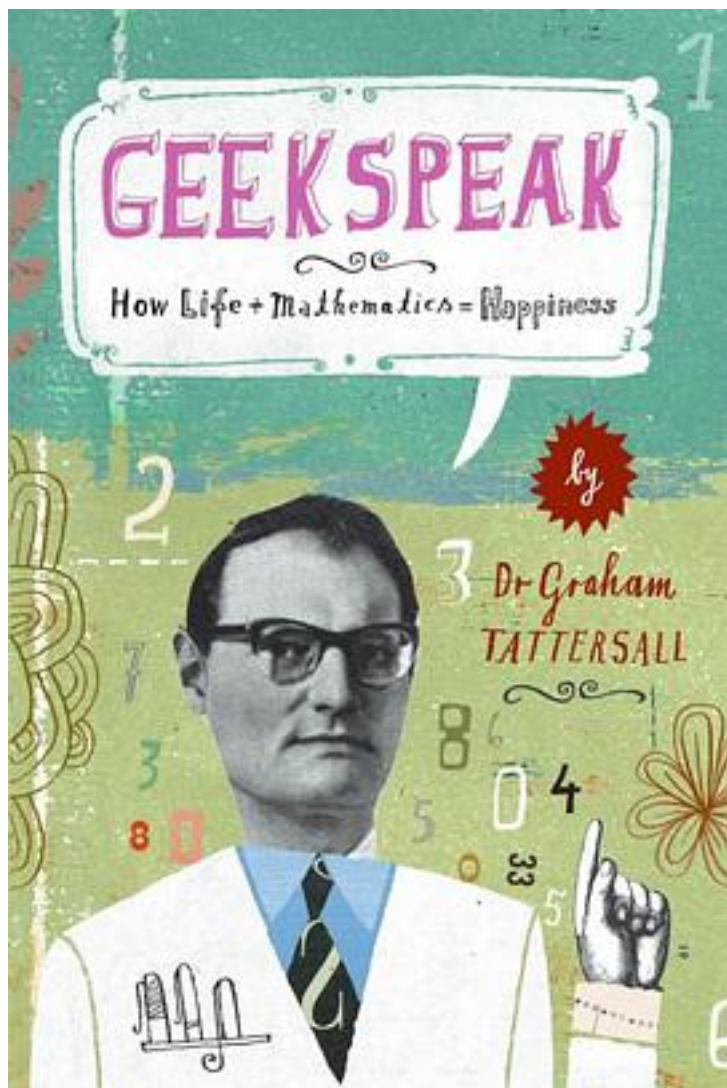


Geekspeak



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The quirky offspring of 'QI' and 'Freakonomics', 'Geekspeak' melds ingenious statistical analysis with edifying trivia to explain away some curious facts of life. Curiosity is our human birthright, and destiny. As a species we are prone to think, ruminate, reflect, cogitate, deliberate and philosophise. We do all these things, and why? To explain away the world around us, to find solace in knowledge, to answer all those seeming unanswerables: why are we here? Is there a God? Is there life after death? How many slaves on treadmills does it take to power my kettle? Yes, forget the Bible, 'Geekspeak' is the new oracle for 21st century living. Graham Tattersall, a confirmed and superior geek, has rescued maths from the prison of the classroom, imbued it with fresh new life, and put it to use in novel and unexpected ways. His ingenious, deceptively simple formula melds statistical analysis with personal experience and enlightening trivia to explain away some curious and oft-pondered mysteries of the world: how big is your vocabulary, how heavy is your house, do the dead outnumber the living, how powerful is a fly, how fast is a fart.

With its recipe of sophisticated mathematical techniques, witty anecdotes and startling amount of learning, 'Geekspeak' is an essential tool for impressing friends, sounding intelligent and better understanding the fascinating world in which we live. Maths has a new champion, and the Geeks a new King.

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