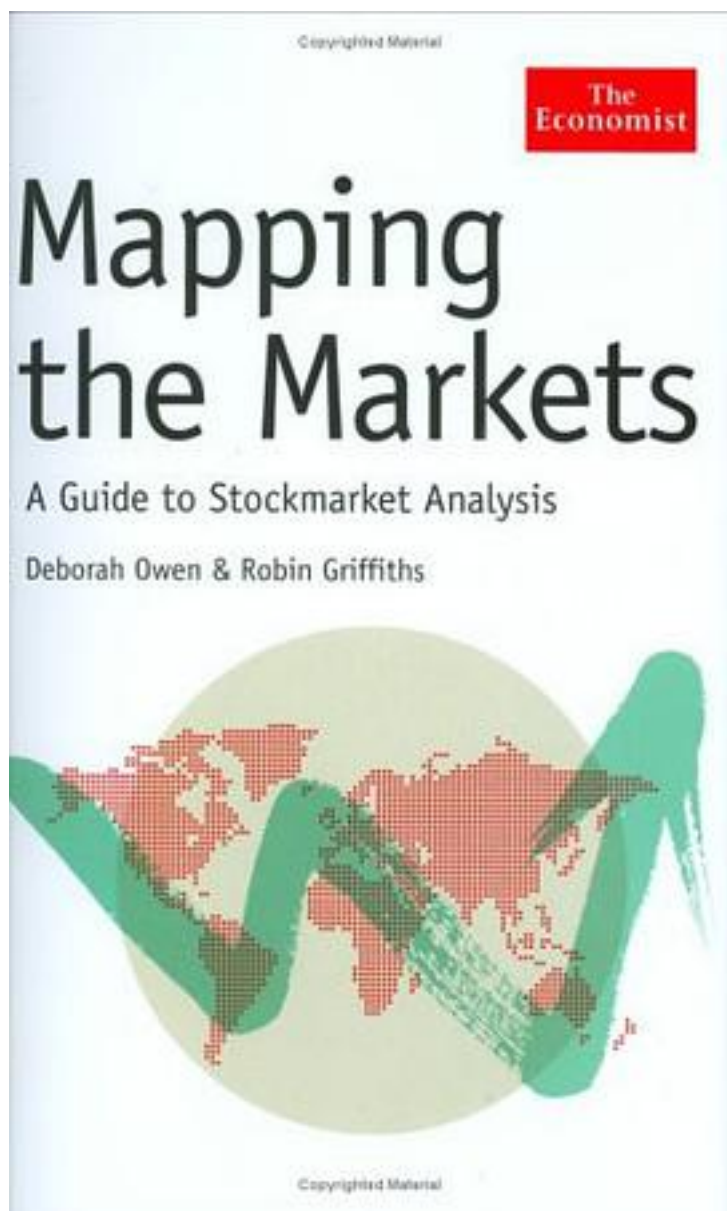


Mapping the Markets



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How stockmarkets have behaved in the past and how to analyse their future behaviour. This book is about how to analyse the way markets are likely to behave and it combines the two approaches used by market analysts: technical analysis, which is based on the belief that price reflects everything that is known about a particular market; and fundamental analysis, which takes into account all kinds of factors in order to determine the correct price of an asset. It is in four parts: • A kind of global overview, at the heart of which is an examination of the business cycle, including how the 50-year Kondratieff, 10-year jugular and 4-year Kitchin waves fit together • How stockmarkets are affected by the cycles and seasonal and secular trends • How to identify sectors and stocks to invest in • Future stockmarket drivers - an analysis of some of the innovations, such as fuel cell technology, that will power the next upward leg of the cycle

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