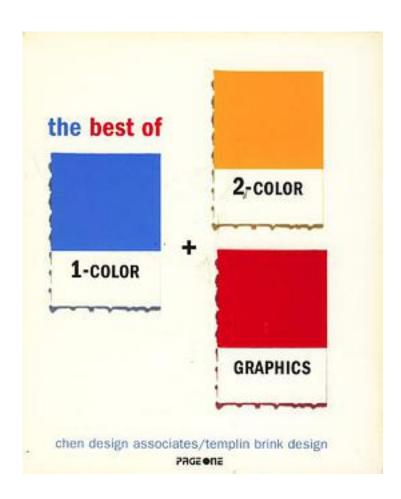
The Best of 1 Color+2 Color Graphics



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Graphic Design using one or two colors not only offers a less-expensive alternative to costly four-color printing, but also provides a range of dramatic effects, from somber and elegant to edgy and bold. The work shown in this book clearly demonstrates that less is more.

Features hundreds of projects, including posters, letterhead, package, invitations, promotional materials, logos, book jackets, and more
Contains a "color finder" section designed to show readers a variety of single or two-color combinations for select featured projects
Offers graphic designers and art directions of all experience levels hundreds of ideas for stretching a print budget without compromising style
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