

# The Best of 1 Color+2 Color Graphics



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Graphic Design using one or two colors not only offers a less-expensive alternative to costly four-color printing, but also provides a range of dramatic effects, from somber and elegant to edgy and bold. The work shown in this book clearly demonstrates that less is more.

The Best of 1-Color + 2 Color Graphics:

Features hundreds of projects, including posters, letterhead, package, invitations, promotional materials, logos, book jackets, and more

Contains a "color finder" section designed to show readers a variety of single or two-color combinations for select featured projects

Offers graphic designers and art directions of all experience levels hundreds of ideas for stretching a print budget without compromising style

作者介绍:

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