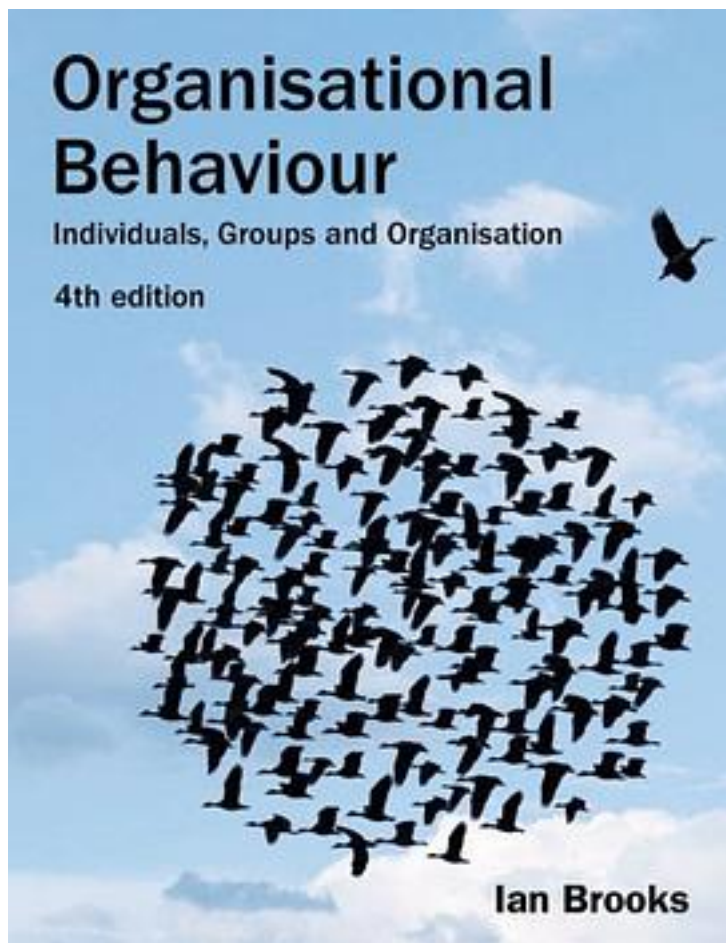


Organisational Behaviour



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著者:Ian Brooks

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在线阅读本书

A succinct, lively and robust introduction to the subject of OB that offers clear,

focussed coverage of the most important topics in an accessible way. Brooks et al aims to encourage critical examination of the theory of organisational behaviour whilst also enabling students to interpret and deal with real organisational problems. It has proved a popular student choice because it combines relative brevity with thorough coverage and plentiful real-world examples. This book is particularly well-suited to short or introductory courses or those requiring a concise but broad introduction to organisational behaviour.

作者介绍:

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评论

挺好的教材，全面，有观点。

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