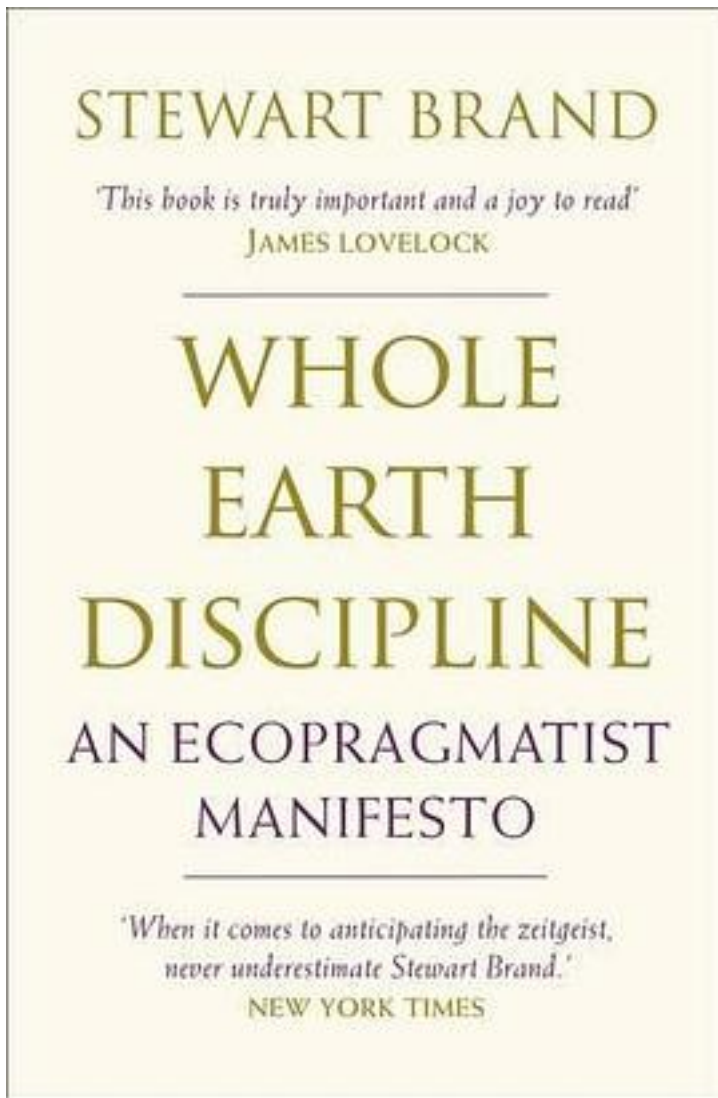


Whole Earth Discipline



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著者:Stewart Brand

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An icon of the environmental movement outlines a provocative approach for reclaiming our planet

According to Stewart Brand, a lifelong environmentalist who sees everything in terms of solvable design problems, three profound transformations are under way on Earth right now. Climate change is real and is pushing us toward managing the planet as a whole. Urbanization-half the world's population now lives in cities, and eighty percent will by midcentury-is altering humanity's land impact and wealth. And biotechnology is becoming the world's dominant engineering tool. In light of these changes, Brand suggests that environmentalists are going to have to reverse some longheld opinions and embrace tools that they have traditionally distrusted. Only a radical rethinking of traditional green pieties will allow us to forestall the cataclysmic deterioration of the earth's resources.

Whole Earth Discipline shatters a number of myths and presents counterintuitive observations on why cities are actually greener than countryside, how nuclear power is the future of energy, and why genetic engineering is the key to crop and land management. With a combination of scientific rigor and passionate advocacy, Brand shows us exactly where the sources of our dilemmas lie and offers a bold and inventive set of policies and solutions for creating a more sustainable society.

In the end, says Brand, the environmental movement must become newly responsive to fast-moving science and take up the tools and discipline of engineering. We have to learn how to manage the planet's global-scale natural infrastructure with as light a touch as possible and as much intervention as necessary.

作者介绍:

Stewart is a cofounder of GBN and president of The Long Now Foundation, an organization that promotes long-term thinking by exploring “whatever may be helpful for thinking, understanding, and acting responsibly over long periods of time.” He is perhaps best known as the founder, editor, and publisher of the Whole Earth Catalog and the creator of The WELL, which now has 11,000 active users worldwide and is considered a bellwether of the genre. Since 1989, he has served on the board of the Santa Fe Institute, an organization dedicated to multi-disciplinary research in the sciences of complexity. He is also a founding member of the board of directors of the Electronic Frontier Foundation.

Stewart is the author of many pioneering books, including The Clock of the Long Now (1999) and The Media Lab: Inventing the Future at MIT (1987). His book How Buildings Learn: What Happens After They’re Built has been dubbed “a classic and possibly a work of genius” and has been used as a text by computer systems designers as well as building preservers, architects, and many lay building users. He is currently working on a book titled Whole Earth Discipline: An Ecopragmatist Manifesto, with a chapter on “the greening of nuclear energy.”

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