

Product Differentiation and Non-Price Competition



[Product Differentiation and Non-Price Competition_下载链接1](#)

著者:Norman J. Ireland

出版者:Blackwell Publishers

出版时间:1987-05

装帧:Hardcover

isbn:9780631138464

作者介绍:

目录:

[Product Differentiation and Non-Price Competition_下载链接1](#)

标签

评论

[Product Differentiation and Non-Price Competition 下载链接1](#)

书评

[Product Differentiation and Non-Price Competition 下载链接1](#)