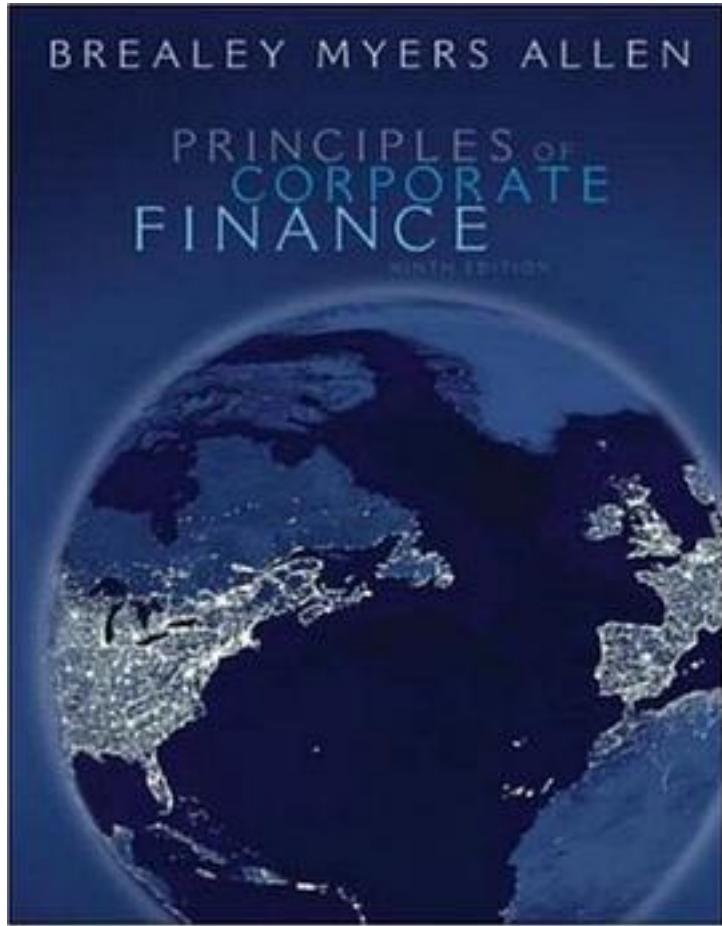


# Principles of Corporate Finance with S&P bind-in card



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"Principles of Corporate Finance" is the worldwide leading text that describes the theory and practice of corporate finance. Throughout the book the authors show how

managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do. The text is comprehensive, authoritative, and modern and yet the material is presented at a common sense level. The discussions and illustrations are unique due to the depth of detail blended with a distinct sense of humor for which the book is well known and highly regarded. This text is a valued reference for thousands of practicing financial managers.

作者介绍:

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banking

评论

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书评

英国硕士期间，FM, TOF, MF三门课都需要的书。这本书和曼昆的经济学原理，米什金的货币银行学被我认为是经济金融类科学生最值得读的三本书

基本上，在大学里金融专业学习的分支两个——  
投资学（Investments）和公司金融（Corporate  
Finance）。而作为基础之一公司金融在国内叫的五花八门，不用去纠结具体含义，基

本上的叫法有：公司金融、公司理财、公司财务、财务管理等等，本文一下全部以公司金融或CorFin代替。...

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本书旨在介绍公司财务的理论和实务知识。全书共35章，分为11个部分，每一部分都有一个简短的引子，导出即将介绍的论题。第一至第二部分(第1-12章)讨论价值评估与资本投资决策，第四至八部分(第13-28章)介绍长期融资，第九部分(第29-31章)聚焦财务计划和短期融资决策，第十部分...

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认真读过此书的前几章。此书写得浅显易懂，习题也比较好，可以很好的来巩固书本内容。但是，有一章描述到公司股票价格，按照此书的说法，股票价格就由一个简单的公式决定的，如果真的这么简单，人人都是股票专家，可以预测股票价格了。

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