

Theorizing Communication



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著者:Dan Schiller

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This book offers the first detailed intellectual history of communication study, from its beginnings in late nineteenth-century critiques of corporate capitalism and the burgeoning American wireline communications industry, to contemporary information theory and poststructuralist accounts of communicative activity. Schiller identifies a problematic split between manual and intellectual labor that outlasts each of the field's major conceptual departures, and from this vital perspective builds a rigorous critical survey of work aiming to understand the nexus of media, ideology, and information in a society. Looking closely at the thought of John Dewey, C. Wright Mills, Raymond Williams, Stuart Hall, Daniel Bell, and others, Schiller carefully maps the transformation of ideas about communication and culture as issues of corporate power, mass persuasion, cultural imperialism, and information expansion succeed one another in prominence. Bringing his analysis of communication theory into the present, Schiller concludes by limning a unitary model of society's cultural/informational production, one that broadens the concept of "labor" to include all forms of human self-activity. Powerful, challenging, and original, *Theorizing Communication: A History* offers a brilliantly constructed overview of the history of communication study, and will interest scholars working in the field as well as those working in critical theory, cultural studies, and twentieth-century intellectual history.

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目录:

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标签

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评论

作为理论史的著作梳理的不错，但是好像并没有提出什么新的见解，mental labour 和manuel labour 的融合也是williams 早在1977年就提出来的。。。感觉作者只是稍微elaborate了一下。。。。

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