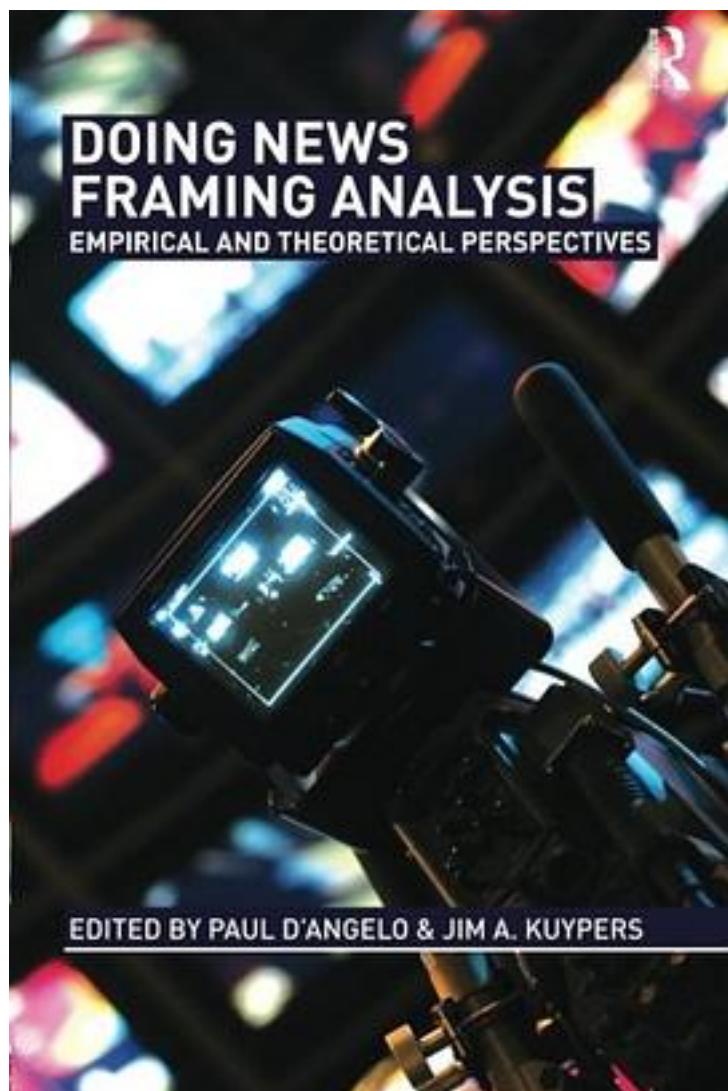


Doing News Framing Analysis



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This volume presents original, 'big picture' articles about news framing. The editors' goals are to acknowledge the integrationist impulses that propel the use of different theoretical and methodological approaches and to provide interpretive guides to the community of news framing scholars and interested readers regarding what news frames are, how they can be observed in news texts, and how framing effects are uncovered and substantiated in cultural, group, and individual sites. To achieve these goals, each chapter in this volume will feature a framing analyst or team of framing analysts who take a reflective, and even at times self-reflexive, look at their own empirical work. As the foregoing review shows, this sort of work is not new to the corpus of framing analysis. However, there are two things that set this volume apart in achieving its goals (discussed in detail in the next section). First, each article in this volume is essentially a meditation upon two heuristic models of the framing process. These models are complementary in scope and detail, giving each chapter a common rubric to review, reflect upon, and critique news framing analysis. Second, each chapter will feature more self-reflexivity about the authors' empirical work than is currently found in synoptic reviews and meta-theoretical articles. To facilitate this, authors will use three specific sites - research settings, classroom settings, and public settings - to reflect upon specific aspects of their empirical work.

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评论

A good guide, except some lengthy overtalk...I would like to not call her name out...

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