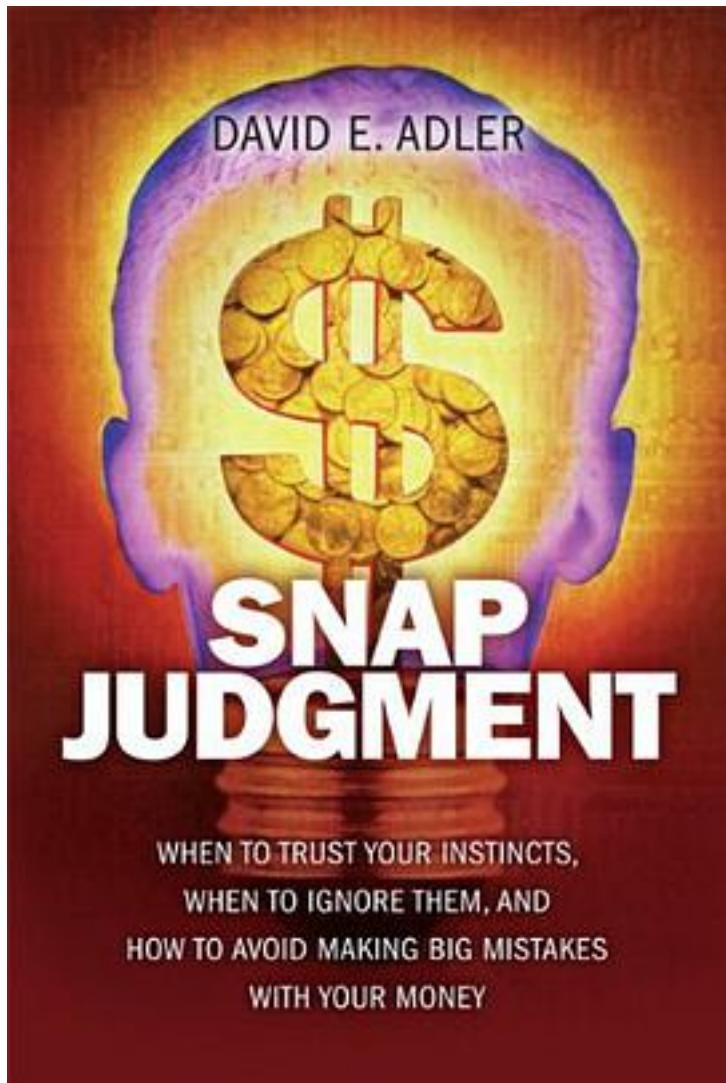


Snap Judgment



[Snap Judgment_下载链接1](#)

著者:David E. Adler

出版者:FT Press

出版时间:2009-06-19

装帧:Hardcover

isbn:9780137147786

"Adler's argument is illuminating and reveals that, when it comes to investing, we should always have second thoughts about our first impressions." --Publisher's Weekly WHY YOUR INSTINCTS CAN BE YOUR #1 ENEMY--AND HOW TO DEFEAT THEM! "David Adler's Snap Judgment is a well-written, entertaining review of human action in risky situations, including stock market behavior and other risk-facing situations. In particular, Adler recounts the conclusions of many practitioners and behavioral finance scholars who have studied such matters. This book is well worth reading, both for its practical advice for the novice and its wealth of illustrations for the pro." -- Harry Markowitz, Nobel Laureate in Economics and father of modern portfolio theory "David Adler has done a great public service by translating a dazzling array of research in economics and finance into practical terms that anyone can understand and profit from. This book should be required reading for every investor." -- Andrew W. Lo, Professor of Finance, MIT Sloan School of Management "Investing and managing your money on the basis of emotion, instincts, and intuition is a road straight to the poorhouse. This book teaches you why--and how to rid yourself of the irrational impulses that torment your portfolio." -- Peter Navarro, bestselling author of If It's Raining in Brazil, Buy Starbucks and The Coming China Wars "Adler's book makes a compelling case, illustrated through engaging examples, that the mind and the purse are well served by the triumph of analytic intelligence over intuition." -- Gary Loveman, Chairman, President, & CEO, Harrah's Entertainment, Inc.

作者介绍:

目录:

[Snap Judgment_ 下载链接1](#)

标签

评论

[Snap Judgment_ 下载链接1](#)

书评

Snap Judgment_下载链接1