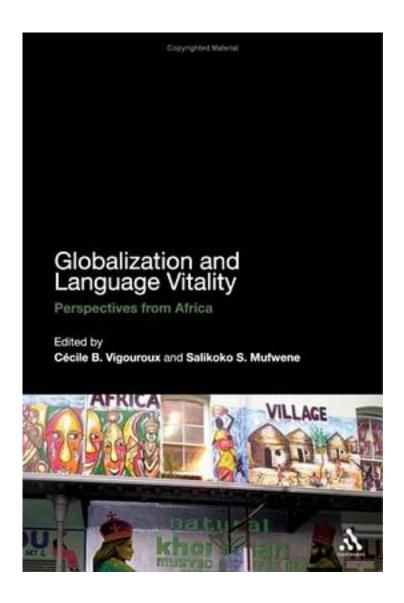
Globalization and Language Vitality



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出版者:Continuum

出版时间:2009-01-05

装帧:Paperback

isbn:9780826495150

This is a comprehensive and diverse examination of the effects of globalization on languages in Africa, aimed at students and researchers interested in language endangerment and change. This book discusses the effects of globalization on languages in Africa. In contrast to previous studies, the contributors examine whether or not globalization is affecting African languages in the same ways and at the same rate in different countries, and how local experiences of language change vary from place to place. Rather than seeing English as the 'killer language' par excellence, the contributors probe ways in which languages are being used side by side to complement each other in some contexts while competing against European colonial languages in others. The result is a diverse canvas of language vitality in the African context, including matters of endangerment and loss, through the lense of globalization in its various interpretations. This book is a must read for students and researchers interested in language change and death and in the fate of European languages in the rest of the world

languages in the rest of the world.
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