

The Style Strategy

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The
STYLE
STRATEGY

A LESS-IS-MORE
APPROACH TO STAYING CHIC
AND SHOPPING SMART

Nina Garcia

New York Times bestselling author of *THE ONE
HUNDRED* and *THE LITTLE BLACK BOOK OF STYLE*,
and from the hit show *PROJECT RUNWAY*

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"This book is written to help propel you forward, into that place where style and

shopping are one. Neither can thrive without the other pulling its proper weight. Effortlessly balancing the two is your mission." From much-loved fashion maven and New York Times bestselling author Nina Garcia comes her most indispensable style primer yet-this one focused on looking timelessly chic, all while saving money! Armed with Nina's no-fail The Style Strategy, fashionistas will not only discover a myriad of shopping alternatives sure to help them attain high-end looks at lower prices, but also learn how to maximize what they already have through maintenance, ingenuity, and creative style choices. Step by step, Nina helps readers honestly answer three key questions-What do I have? What do I need? What do I want?-before making purchases, so they can effectively eliminate any unnecessary spending. This book also celebrates some of the most extraordinary women of the past, who remained admirably fashion-forward during their own era's economic hardships. Part of the growing classic collection from Nina Garcia, which already includes The Little Black Book of Style and The One Hundred, The Style Strategy is a must-have for this season and all seasons!

作者介绍:

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