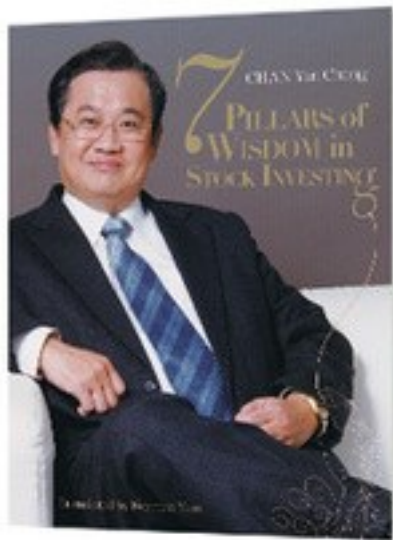


# The Seven Pillars of Wisdom in Stock Investing



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A must-read book about stock investing in Asia! Dubbed 'a beacon for investors', Dr Chan Yan Chong debunks a lot of common myths in financial management and enlightens readers on making smart investment moves, particularly in the stock-markets of Hong Kong, Singapore and Malaysia, such as:

- When to get into the stock-market and scoop up sector-leader stocks and high-growth stocks

- When to get out of the stock-market prior to a market crash

Dr Chan not only describes his utilitarian approach for selecting the choicest stock, but also elaborates for the first time his self-invented investment model, 'Chan's

Channel', for detecting market signals for a bull run and a bear market.

Adding to this, Dr Chan sheds light on the most effective technique for technical analysis - the '2-day, 19-day Moving Averages' - giving readers prophetic foresight to the rare investment opportunities they should seize before everybody else.

作者介绍:

Chan Yan Chong

Chan Yan Chong was born and raised in Singapore . He graduated from the Mathematics faculty of Nanyang University . Subsequently, he obtained a Masters Degree in Operational Research at University of Lancaster , England , and a Doctorate in Management Sciences at University of Manchester , England .

Currently, he is MBA Programme Director, Associate Professor of Management Science s and leader of Centa-City Index (CCI) research group at the City University of Hong Kong.

Dr Chan was commissioned by the State Council of China to provide consultancy to the Minister responsible for the country's pension plan. He is also advisor to many enterprises and organisations. In 2001, he was winner of the best business applied research award from City University of Hong Kong.

A feature-column writer for many newspapers and magazines in Hong Kong and Singapore , he has published 15 books and more than 3,000 articles and thesis papers. He is regularly interviewed by television and radio networks, newspapers and research seminars from China , the United States , Singapore , Hong Kong and China for his views on topics related to politics, economics, investment and management.

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