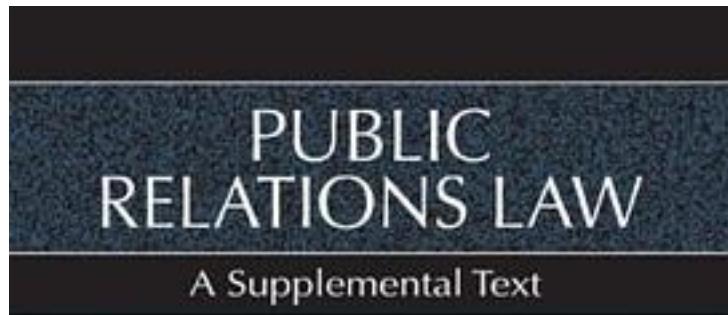


Public Relations Law



Michael G. Parkinson • L. Marie Parkinson

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This supplemental text on PR law is intended to be used with other mass communication textbooks. It is intended for the mass communication law course, which is a mainstay in all accredited programs in mass communication, journalism, broadcasting, telecommunications, public relations, mass media, and related curricula.

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