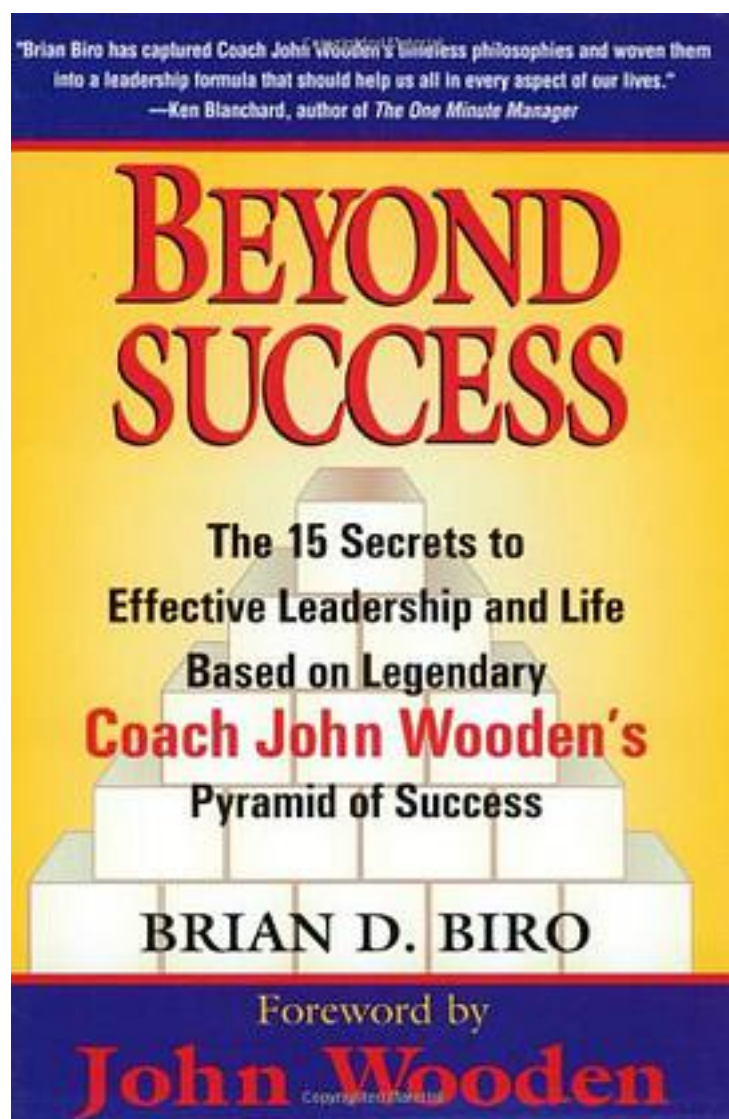


Beyond Success



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Product Description

Ask those who have achieved what they once thought of as their ultimate dream whether it's related to money, career, family, or relationships and they will most likely tell you that something is still missing. When it comes to success, happiness, and contentment, we surprisingly tend to find more exhilaration in chasing our goals than in attaining them. But what does this mean for those of us who strive for meaning in our lives? We can't just stop trying, can we? Is there any way to truly feel fulfilled? This book provides a down-to-earth process for finding peace and contentment within the real world...and redefines the meaning of success.

Book Description

Ask those who have achieved their ultimate dream—whether it's related to career, fortune, or fame—and they will most likely tell you that something is still missing. As Jeffrey Gitterman reveals, when it comes to success and happiness, we often find more exhilaration in pursuing our goals than in attaining them. So what does this mean for those of us who strive for fulfillment? We can't just stop trying, can we? Is there any way to truly feel fulfilled? Beyond Success presents simple principles to help us:

- redirect our efforts toward what we want to express in the world, rather than what we want to get or how we want to feel
- experience ongoing peace while still working toward our material goals
- map a plan for the future which embraces a continually evolving life story
- derive personal satisfaction through our affect on others

This book provides a down-to-earth process for finding peace and contentment within the real world...all the while redefining the meaning of success.

From the Inside Flap

Whether you're struggling to get by or well on your way to material wealth, sooner or later you'll ask yourself: What does it all mean? It's not that the quest for a comfortable life is misguided—there is certainly nothing wrong with working hard and reaping the rewards—but if we are going to put so much of our energy into such a journey, should we not also enjoy the ride? The countless stories of those who have achieved spectacular wealth and yet still find happiness elusive all come back to one common point: the notion that money and the things it buys are goals themselves, and therefore the journey's end. It's only when we begin to view money and possessions as facilitators and tools to use in pursuit of greater meaning that we really find fulfillment. In fact, writes Jeffrey Gitterman, human happiness is rarely the result of the attainment of any goal, but rather in the continuing pursuit of ever changing goals. We live not to get, but to do. Gitterman himself is a rags-to-riches story, and as such might inspire a certain amount of cynicism with his claim that money isn't everything. But read his story—and the principles he has derived from his experiences—and you'll see that happiness is not the result of material success, but rather it is an abstraction of the human mind, virtually impossible to define and even harder to achieve. So what does this mean? Should we simply stop trying? Certainly not. But we must rejoice in the quest itself and reap its rewards—material and spiritual, professional and emotional—as they come, and then resume the quest, wherever it may lead. Beyond Success can help you do just that by revealing how to: Connect to a Source. Find infinite energy within you, rather than from something “out there,” to help you spend your attention (and money) more wisely. Own Your Unique Expression.

Identify what you want to express in the world, rather than what you want to get or how you think it will make you feel. Redirect Your Attention. Map a plan for your future which places as much emphasis on the road that is your life story as it does on the destinations that are specific goals. Expand Your Awareness. Find joy in giving your energy to others. Both financial and spiritual philanthropy bring a sense of meaning. Simply put, human beings are thrill seekers. We garner the most energy when we face the unexpected or the new, and we stagnate when we stand still for too long. Gitterman explains that only by continually reaching higher can we sustain our sense of purpose and, by extension, fulfillment. Beyond Success will help you find that source of unlimited inspiration and creativity, and channel it toward a definition of success that goes beyond everything you thought you ever wanted. Jeffrey L. Gitterman is a rarity: a corporate leader who successfully brings a spiritual message to the traditionally materialistic business community. He is one of ING Financial's top advisors, whose GoBeyond seminars have been the highest-rated training program at the company for several years. Gitterman has been interviewed and featured in TV shows and magazines, including Money, CNN, and Fortune Small Business. He lives in Freehold, New Jersey.

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