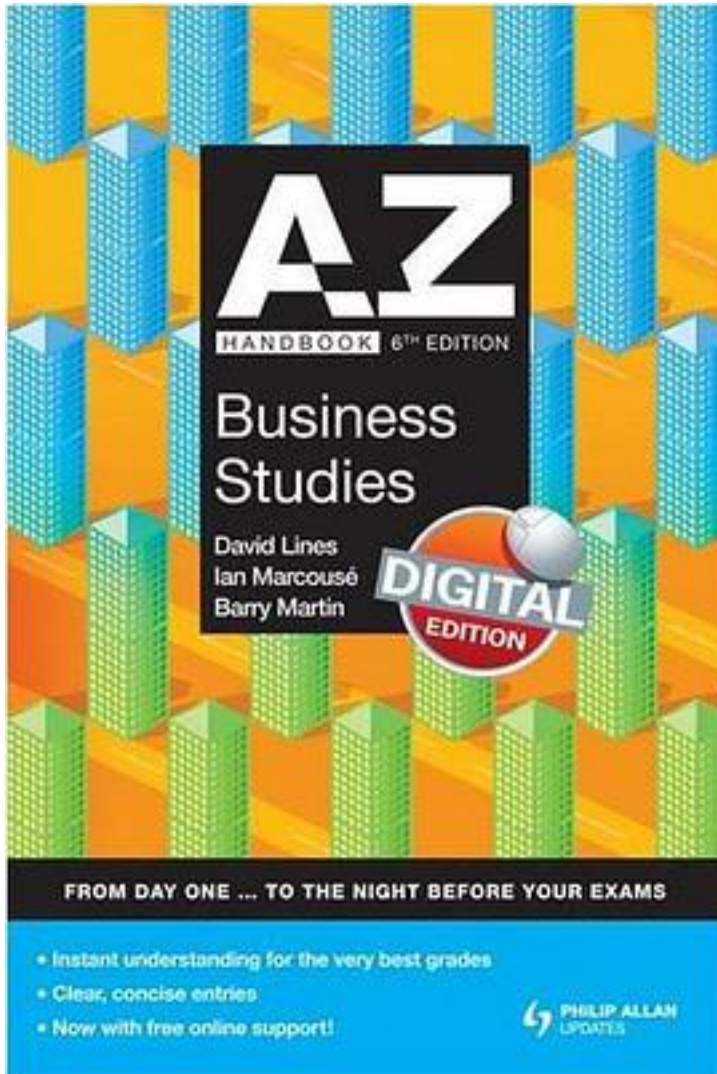


A-Z Business Studies Handbook (Complete a-Z Handbooks)



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出版者:Philip Allan Updates

出版时间:2009-09-25

装帧:Paperback

isbn:9780340987292

The A-Z Business Studies Handbook explains all the key terms in your A-level course, and has been completely updated for the new AS and A2 specifications. Each entry begins with a clear definition and is followed by explanation, worked examples and cross-references where relevant. The handbook provides expert advice from leading authors that will help familiarise you with the language of business -- the more important the term, the more detailed the entry. It is invaluable for students of all pre-university courses, as well as undergraduates. This new digital edition includes free access to a supporting website to make searching for terms even quicker, and a free desktop widget to bring concise definitions instantly to your fingertips. For new students -- terms and concepts clearly explained Throughout the course -- full explanations of important and challenging concepts that will help you tackle your course assignments with confidence For focused exam revision -- detailed revision lists for each exam board and invaluable advice from leading examiners, both online and in the book

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