

Bringing Home the Birkin



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For more than twenty years, the Hermès Birkin bag has been the iconic symbol of fashion, luxury, and wealth. With a fabled waiting list of more than two years to purchase one, the average fashionista has a better chance of climbing Mount Everest in Prada pumps than of possessing this coveted carryall. Unless, of course, she happens to know Michael Tonello. . . . With down-to-earth wit, Michael Tonello chronicles the unusual ventures that took him to nearly every continent—and from eBay to Paris auction houses and into the lives of celebrities and poseurs alike—on the road to becoming a successful entrepreneur and Robin Hood to thousands of desperate rich women.

作者介绍:

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标签

奢侈

回忆录

爱马仕

奢侈品牌

商业

买手

ebay

评论

很好玩的书，专业奢侈品买手可以看看。不过爱马仕在国内似乎没有LV那么火，否则这

本书搞不好会被拿来当作买手圣经啦。好喜欢这个勤奋又幽默的gay。

"To those who understand, no explanation is necessary, to those who don't, none is possible." — Unexpectedly good, funny and inspiring. Micheal was a Hermes Birkin reseller before he wrote this book. So this book is basically his "autobiography" about Hermes-buying-selling "career".

饥饿营销法大家还是很买账的

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书评

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