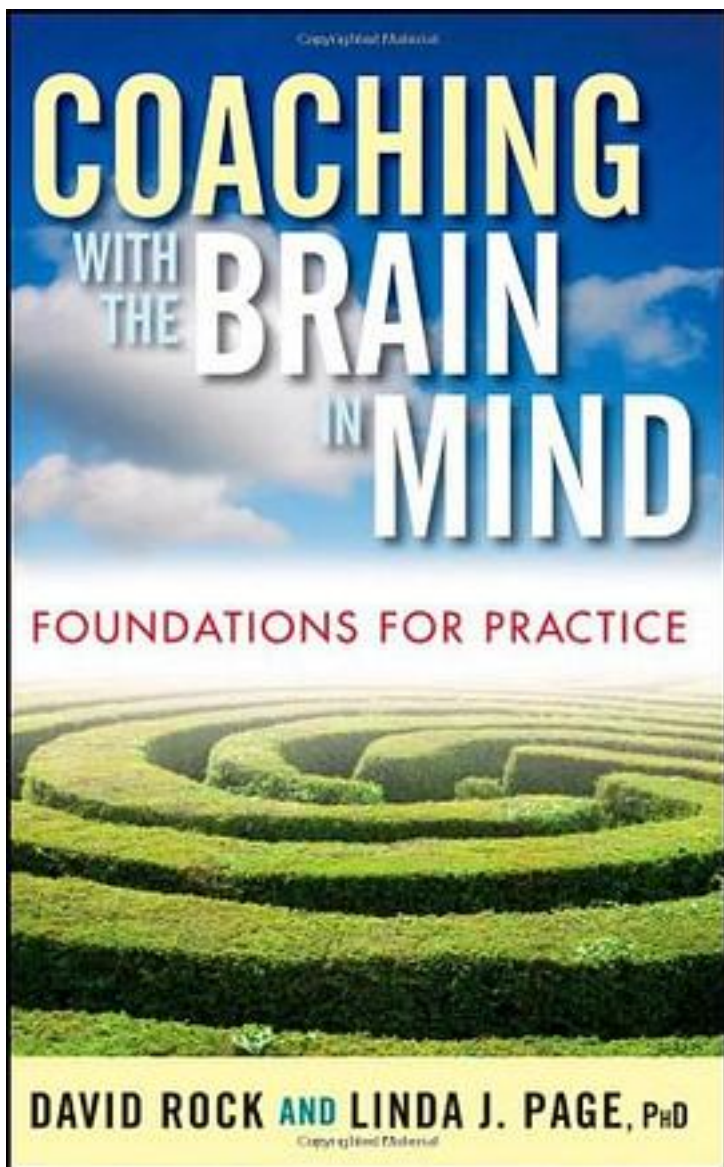


Coaching with the Brain in Mind



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Coaching Brain in Mind Foundations for Practice David Rock and Linda J. Page, PhD
Discover the science behind brain-based coaching By understanding how the brain works, coaching professionals can better tailor their language, strategies, and goals to be in alignment with an individual's "hard-wired" way of thinking. Written by two well-known coaching professionals, David Rock and Linda Page, Coaching with the Brain in Mind presents the tools and methodologies that can be employed by novice and experienced coaches alike to create an effective—and ultimately more rewarding—relationship for both coach and client. This informative guide to the neuroscience of coaching clearly demonstrates how brain-based coaching works in practice, and how the power of the mind can be harnessed to help an individual learn and grow. Illustrated with numerous case examples and stories, this book is organized for immediate use by professionals in their client work. Coverage includes: A succinct but comprehensive overview of the major scientific and theoretical foundations for coaching and their implications for practice How the language of coaching—setting goals, making connections, becoming more aware, seeking breakthroughs, and taking action—parallels what neuroscientists tell us about how the brain operates Neuroscience as a natural platform for the ongoing development of coaching Building on the existing foundation of coaching by adding neuroscience as an evidence base for the profession, Coaching with the Brain in Mind shows that it is possible to become a better professional coach by understanding how the brain works. As well, the authors, through their research, present that an understanding of neuroscience research, however new and speculative, can help coaches and leaders fulfill their potential as change agents in the lives of others.

作者介绍:

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标签

神经科学

自我成长

心理学

mind

评论

速度读过，不喜欢。
大概意思是说如何帮助人内省，让人认识自己。提到了很多神经学的名词，概念，但是行文不流畅，内省这个话题我不赞同。

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书评

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