

Narita Inspected



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著者:

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Narita Inspected, the seal of approval slapped on scanned luggage at Tokyo's Narita airport, places an x-ray focus on the capital's graphic design community.

In addition to showcasing a comprehensive selection of amazing young hopefuls, their sometimes schizophrenic work samples are supplemented and contrasted with those extremes of Japanese society the locals tend to take for granted. As most of the

contributors work from their economical, claustrophobic homes, often between their bed, television and Playstation, glimpses of everyday madness and product overkill sneak into the designs which gain a generous touch of personality from these idiosyncratic living situations. Clean, purist traditionalism clashes with playful and trashy pictograms, unveiling a remarkable rich spectrum of vector and internet graphics, collages, games and cartoons.

Compiled and edited by Lopetz from Swiss design collective Büro Destruct an avid lover of Japanese culture and computer games, Narita Inspected reflects the entire exotic variety of the scene's genius in comprehensive work samples, self-portraits, interviews, biographies, pictures of work environments and everyday visual culture. With a variety of paper types, special packaging and 5-6 colour print throughout, this rich, multi-faceted aesthetic texture is reflected in the book's physical appearance and manages to successfully convey the decisive difference to traditional European design.

作者介绍:

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评论

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书评

Where? Japan. When? 2000.
在Y2K视觉设计爱好者圈子中，有一本小众流行的作品汇编集，名字叫《Narita Inspected》，同时这也是一本被weeb们（哈日族）喜爱的书。这本书由瑞士平面设计工作室Büro Destruct的设计师Lopetz编写，于2001年出版，展示了90年代末至2000年代初日本视...

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