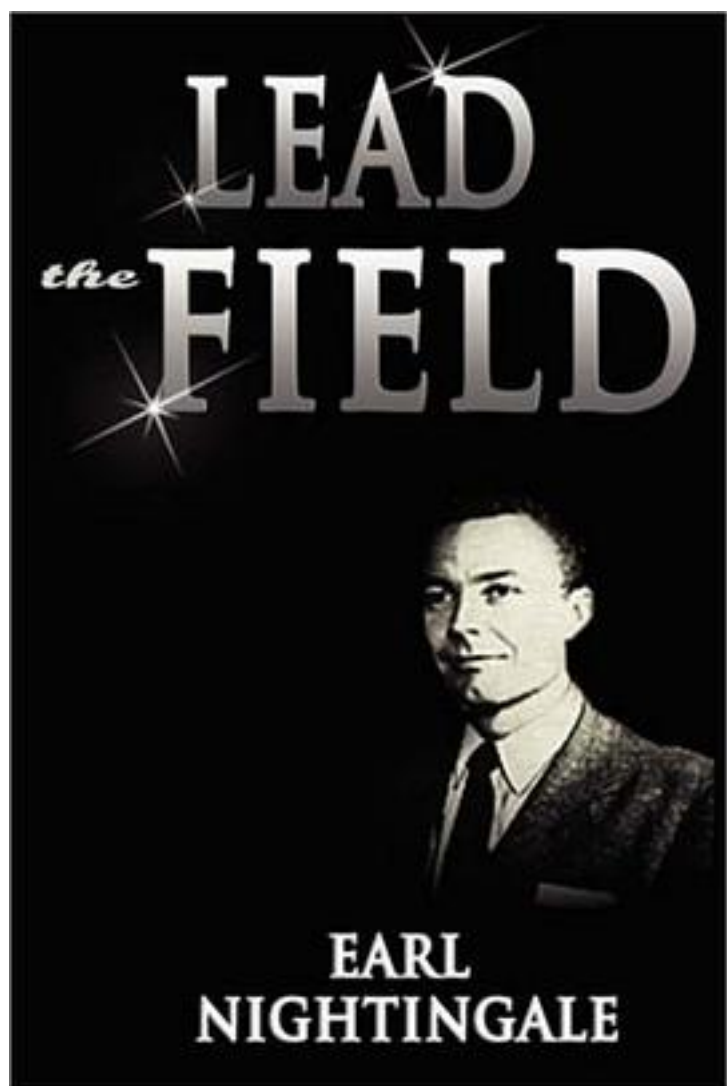


# Lead the Field



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著者:Earl Nightingale

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## IF THE GRASS IS GREENER ON THE OTHER SIDE...

It's probably getting better care. Success is not a matter of luck or circumstance. It's not a matter of fate or the breaks you get or who you know.

Success is a matter of sticking to a set of commonsense principles anyone can master. In *Lead the Field* Earl Nightingale explains these guidelines: the magic word in life is ATTITUDE. It determines your actions, as well as the actions of others. It tells the world what you expect from it. When you accept responsibility for your attitude, you accept responsibility for your entire life.

Earl Nightingale -- the "Dean of Development" -- offers you a treasure trove of uplifting and insightful information like:

- \* The importance of forgiveness
- \* How "intelligent objectivity" can improve your professional life
- \* The usefulness of constructive discontent

Now it's your turn to bring positive changes to your own life, changes that will allow you to lead the field yourself!

### 作者介绍:

In 1956, Earl Nightingale recorded his essay *The Strangest Secret*. This recording became the first spoken message ever to receive a Gold Record by selling over one million copies. This triumph led Earl and his business partner, Lloyd Conant, to form Nightingale-Conant Corporation, a company dedicated to helping others achieve personal success. Earl Nightingale created and performed more than 7,000 daily broadcasts for his popular radio program, "Our Changing World," wrote and starred in many television programs, and was awarded the prestigious Golden Gavel Award from Toastmasters International.

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