

# Exploring Research (7th Edition) (MySearchLab Series)



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The 7th edition of Exploring Research provides an introduction to research methods in a friendly, approachable writing style. It explores the use of electronic sources (the

Internet) as a means to enhance research skills; it includes discussions about scientific methods; and it incorporates the most common types of research models in the social and behavioral sciences, including qualitative methods. It provides coverage of the research process, problem selection, sampling and generalizability; a discussion of the measurement process provides a comprehensive resource for those seeking to further their research skills. It also describes how to collect and analyze data, and provides thorough instruction on how to prepare and write a research proposal and manuscript.

作者介绍:

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