

Exploring Research (7th Edition) (MySearchLab Series)



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The 7th edition of Exploring Research provides an introduction to research methods in a friendly, approachable writing style. It explores the use of electronic sources (the

Internet) as a means to enhance research skills; it includes discussions about scientific methods; and it incorporates the most common types of research models in the social and behavioral sciences, including qualitative methods.It provides coverage of the research process, problem selection, sampling and generalizability; a discussion of the measurement process provides a comprehensive resource for those seeking to further their research skills. It also describes how to collect and analyze data, and provides thorough instruction on how to prepare and write a research proposal and manuscript.

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