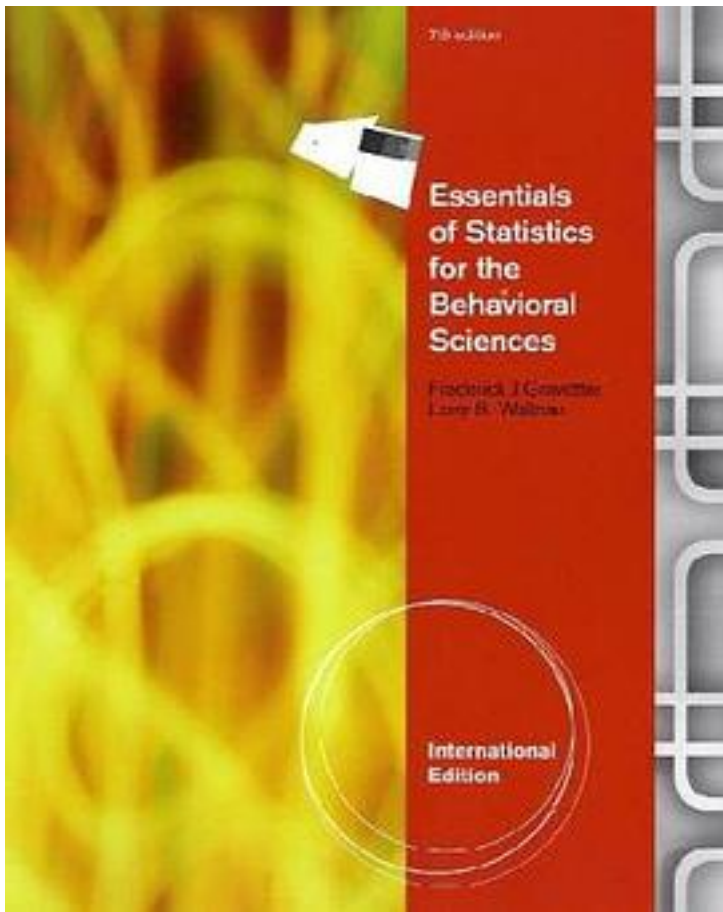# Essentials of Statistics for the Behavioral Science Seventh Edition

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This brief version of Gravetter and Wallnau's proven best seller offers the straightforward instruction, accuracy, built-in learning aids, and wealth of real-world

examples that professors AND students have come to appreciate. The authors take time to explain statistical procedures so that students can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. By integrating applications that reinforce concepts to ensure that even students with a weak background in mathematics can understand statistics, the authors skillfully demonstrate that having an understanding of statistical procedures helps students comprehend published findings, and become savvy consumers of information.

作者介绍:

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