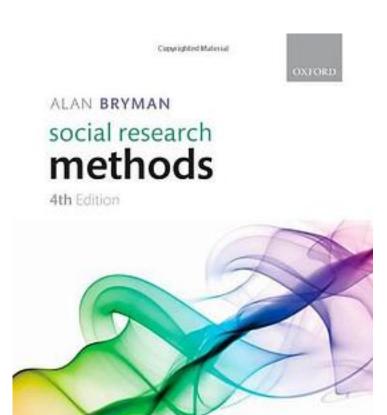
## Social Research Methods



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Now in its third edition, this market-leading textbook continues to provide students with an excellent explanation and demonstration of the main approaches and

techniques in social research methods. The book shows students how to assess the contexts within which different research methods may be used, and how they should be implemented. It covers both quantitative and qualitative research and examines the significance of this very distinction. It also covers mixed methods research, a topic on which the author is an authority. In an accessible and student-friendly manner, the book shows students how to go about doing their own research projects and how to write up their research. In addition to presenting a wide range of features within the text, including up-to-date empirical research examples, the third edition supports students and lecturers with a full set of online resources. Online Resource Centre For lecturers resources include PowerPoint slides, notes to accompany the slides, case studies with questions, and a test bank to enable lecturers to create their own unique online testing sessions. For students the resources include instant feedback multiple choice questions, web links, an online research guide, interactive Excel tutorials, and access to the real-life student experiences used in the book.

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方法

## 评论

是春困还是每日paper思睡昏昏
 作为教材还算好用,但问题是,social research完全不是凭着教材就能够掌握的东西。
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