

Social Research Methods



[Social Research Methods_下载链接1](#)

著者:Alan Bryman

出版者:Oxford University Press, USA

出版时间:2008-05-11

装帧:Paperback

isbn:9780199202959

Now in its third edition, this market-leading textbook continues to provide students with an excellent explanation and demonstration of the main approaches and

techniques in social research methods. The book shows students how to assess the contexts within which different research methods may be used, and how they should be implemented. It covers both quantitative and qualitative research and examines the significance of this very distinction. It also covers mixed methods research, a topic on which the author is an authority. In an accessible and student-friendly manner, the book shows students how to go about doing their own research projects and how to write up their research. In addition to presenting a wide range of features within the text, including up-to-date empirical research examples, the third edition supports students and lecturers with a full set of online resources. Online Resource Centre For lecturers resources include PowerPoint slides, notes to accompany the slides, case studies with questions, and a test bank to enable lecturers to create their own unique online testing sessions. For students the resources include instant feedback multiple choice questions, web links, an online research guide, interactive Excel tutorials, and access to the real-life student experiences used in the book.

作者介绍:

目录:

[Social Research Methods_ 下载链接1](#)

标签

社会科学

研究方法

社会学

论文

英文

研究

牛津大学出版社

方法

评论

是春困还是每日paper思睡昏昏

细读了两章，最值得称道的是作者每每给出一些general的总结后都会立马说现实可复杂了，归纳是很naive的。这山路十八弯的英语把事情讲得更复杂了，对non native novice来说并不友好，对熟练工来说可以经常当词典一样复习。

莫名其妙地跑出来的任务……艾玛…… 完事儿了～

作为教材还算好用，但问题是，social research完全不是凭着教材就能够掌握的东西。

[Social Research Methods_ 下载链接1](#)

书评

[Social Research Methods_ 下载链接1](#)