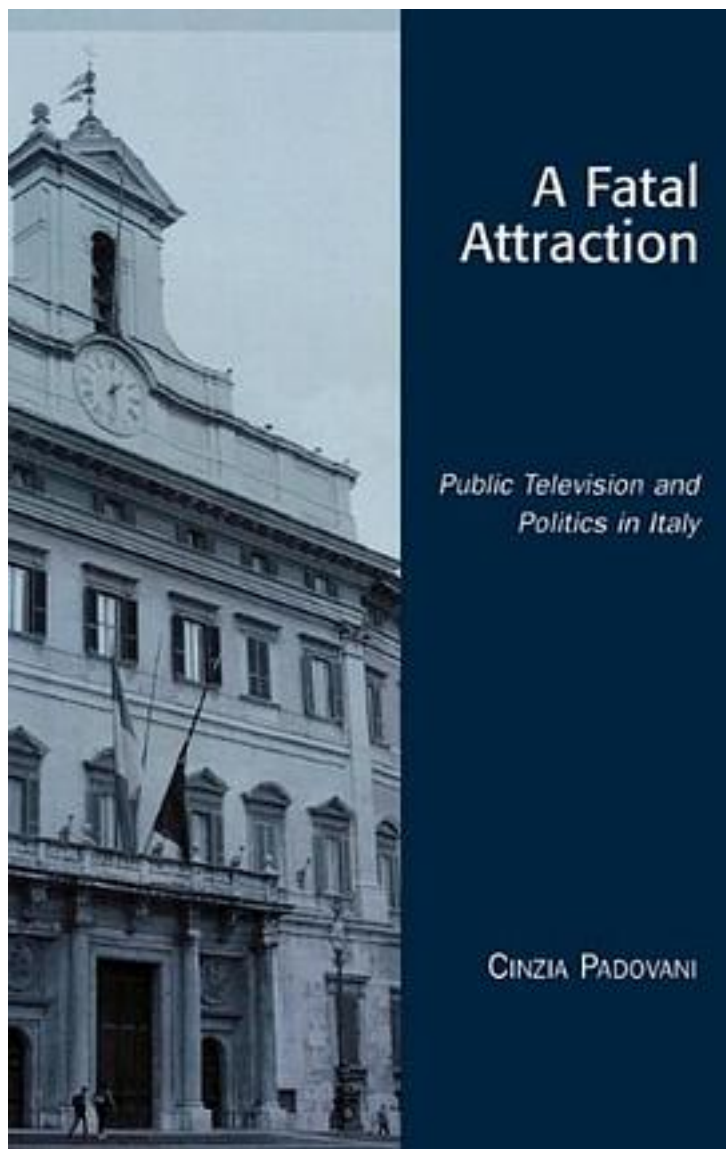


A Fatal Attraction



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Cinzia Padovani takes an in-depth look at Italian public service broadcasting, covering its history, its role in Italian society, its relationship to the political party system, and its influence on cultural and linguistic unification in Italy. Tracing the history and development of Italian public television broadcaster Radiotelevisione Italiana (RAI) to the present, Padovani challenges traditional views by asserting that parties' "interference" in RAI has, at times, strengthened the role of public service broadcasting and that partisan journalism has even enhanced democratic potential.

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