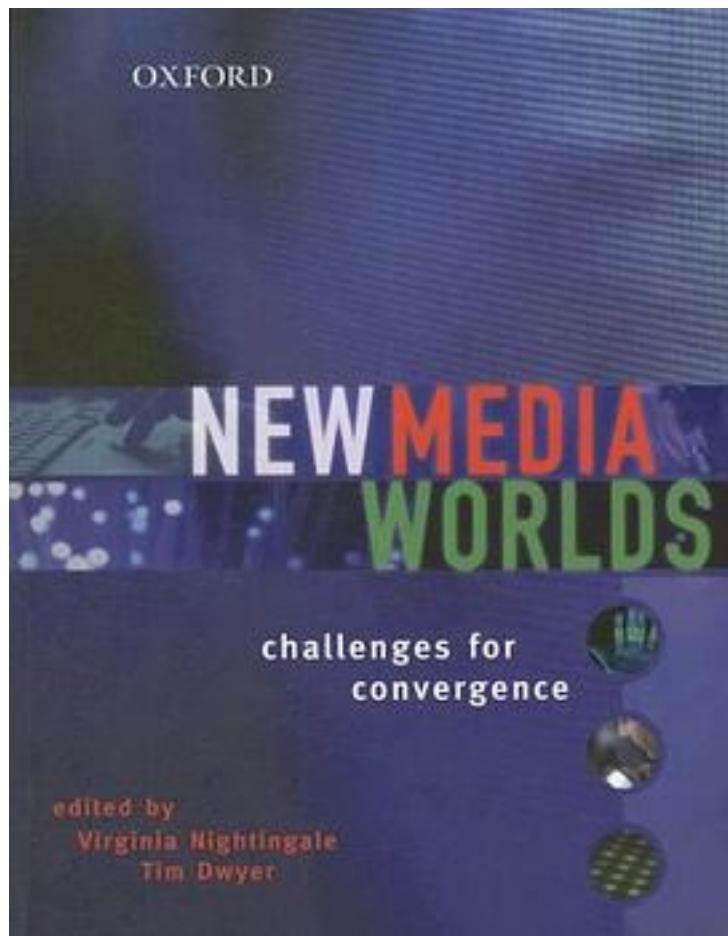


New Media Worlds



[New Media Worlds_下载链接1](#)

著者:Nightingale, Virginia; Dwyer, Tim;

出版者:Oxford University Press, USA

出版时间:2007-12-05

装帧:Paperback

isbn:9780195558364

Using a combination of case study materials, theoretical reflection and critical analysis this book explores four central issues for the study of new media and their impact on their user communities Impact of convergence on traditional media - explores the

implications of media convergence for everyday media use and for the policy context
Activism - case studies explore how user communities with special access needs are ensuring they are not denied access to the emerging new media world Access - an overview of areas where the introduction of new media has created debate about which social and cultural groups will benefit and about new media policy Participation - examines the implications of the modification of information for the way audience formations are structured and operate

作者介绍:

目录:

[New Media Worlds 下载链接1](#)

标签

MEDIA

COMMUNICATION

评论

[New Media Worlds 下载链接1](#)

书评

[New Media Worlds 下载链接1](#)