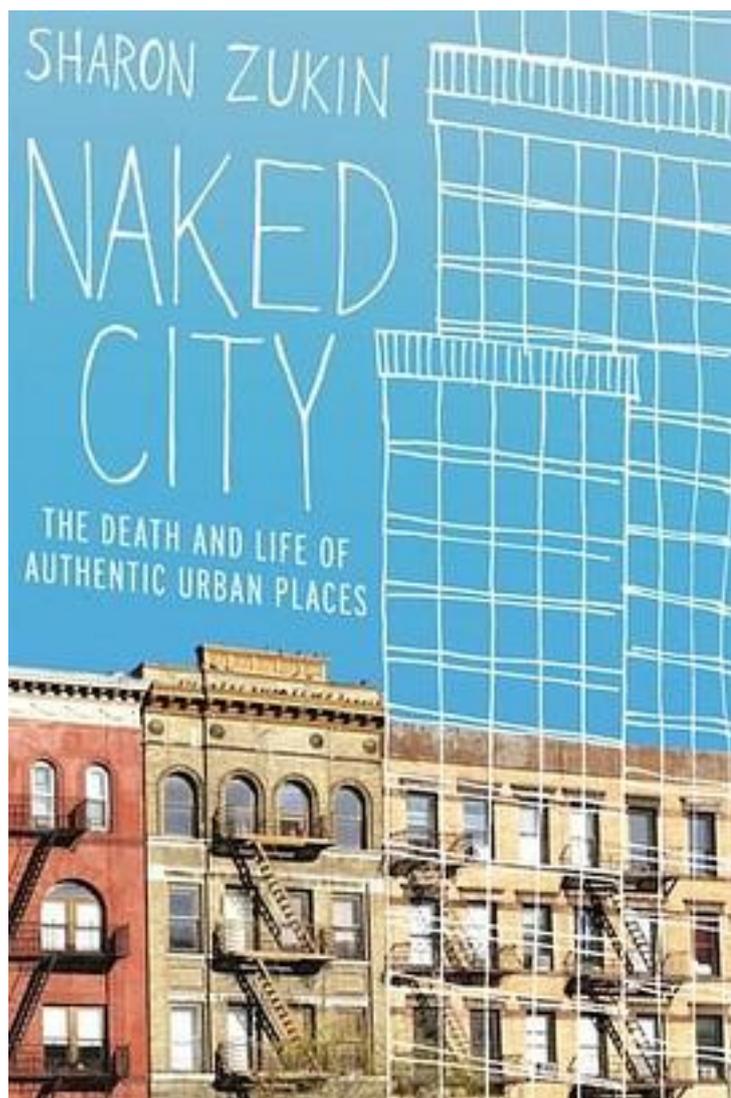


# Naked City



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著者:Sharon Zukin

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As cities have gentrified, educated urbanites have come to prize what they regard as "authentic" urban life: aging buildings, art galleries, small boutiques, upscale food markets, neighborhood old-timers, funky ethnic restaurants, and old, family-owned shops. These signify a place's authenticity, in contrast to the bland standardization of the suburbs and exurbs. But as Sharon Zukin shows in *Naked City*, the rapid and pervasive demand for authenticity--evident in escalating real estate prices, expensive stores, and closely monitored urban streetscapes--has helped drive out the very people who first lent a neighborhood its authentic aura: immigrants, the working class, and artists. Zukin traces this economic and social evolution in six archetypal New York areas--Williamsburg, Harlem, the East Village, Union Square, Red Hook, and the city's community gardens--and travels to both the city's first IKEA store and the World Trade Center site. She shows that for followers of Jane Jacobs, this transformation is a perversion of what was supposed to happen. Indeed, *Naked City* is a sobering update of Jacobs' legendary 1962 book, *The Death and Life of Great American Cities*. Like Jacobs, Zukin looks at what gives neighborhoods a sense of place, but argues that over time, the emphasis on neighborhood distinctiveness has become a tool of economic elites to drive up real estate values and effectively force out the neighborhood "characters" that Jacobs so evocatively idealized. With a journalist's eye and the understanding of a longtime critic and observer, Zukin's panoramic survey of contemporary New York explains how our desire to consume authentic experience has become a central force in making cities more exclusive.

作者介绍:

莎伦·佐金 (Sharon Zukin)，美国纽约市立大学布鲁克林学院与研究生中心社会学教授，著有《阁楼生活》(Loft Living, 1982、1989)、《权力景观》(Landscapes of Power, 1991, 获得C·赖特·米尔斯奖)、《城市文化》(The Cultures of Cities, 1995)、《购买点》(Point of Purchase, 2004) 和《裸城》(Naked City, 2010)。

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标签

城市

文化研究

urban

城市设计

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美国

纽约

社会学

## 评论

Sharon Zukin写得东西一直都挺不错的 不过这本书有点儿太纠结于"authenticity"了 以至于有些地方觉得略牵强

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Gentrification- -Williamsburg, Harlem, the East Village, Union Square, Red Hook, and the city's community gardens; "authenticity"

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以前只觉得Jacobs是伟大的planner，现在才意识到在时代背景中她不仅仅是一个伟大的职业人，也是一个伟大的女性。除了尊敬还是尊敬。

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读了好几遍实在读不下去了，写得平平淡淡，看着就要睡着的书。现象的堆砌

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Authenticity is changing with the time. The old communities are being replaced by new people, capital and trend.

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城市更新/士绅化的过程不是破坏了“authenticity”而是在构建、增加它

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Sharon Zukin: "calling these changes 'gentrification' minimizes and oversimplifies the collective investment that is at stake."

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Jacobs都被批判了，只能说只关注物质环境和环境决定论都太片面和局限了

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"Authenticity"

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2015.4  
開啟的serendipity。以紐約各街區為例探討士紳化過程中「authenticity」的重塑/消亡，在消費社會被操縱成為一種排他力量，在空間升級中忽略social justice和inclusiveness。對原真性的關注應該幫助人們重新奪回城市權利（right to the city）。

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为什么没有更多著作讨论authenticity

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关键词 authenticity  
gentrification...追求本真性的美学之下是权力与资本的驱使...想到这两天的北京清人行动，相比之下这种方式简直可说是温柔了...

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论文相关

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对于城市原真性的探讨，按照common space和uncommon space举例分析了原真性在城市泛中产阶级化和全球文化同质化的基础上的留存问题，也是对Jane的美国大城市的死与生当中各种角度的探讨和补充，对城市发展和新社会观很有参考价值的一本书。

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authenticity

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unruly city

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urban context

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案例部分太难读惹

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## 书评

旨在再创造自己的城市经常向纽约寻找灵感。作为城市创新的实验室，描绘纽约市的转型是理解城市发展全球化趋势的关键。Sharon Zukin的《裸城：原真性城市场所的死与生》，探讨了纽约市区重建的演变，从战后时期大规模的住房和基础设施项目，到当代城市文化利基市场的开发...

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《裸城》本身有两方面的内容，一、对雅各布斯口号的再评判和原真性消逝的总结(导言、结论)，二、对于原真性消逝过程的描述(前三章为非常空间，可理解为历史街区、文创街区、城中村等有特殊标签的场所；后三章为共同空间，即城市里的公共空间，前后两部分各挑一两章读即可，内容...

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看了第一章后心生疑惑看不下去，sharon zukin想要用authenticity这个概念来捍卫下层人民居住于城市的权利，反抗中产阶级的资本游戏。可是在我理解，城市向来都是有钱人争取并捍卫自己的财富的地方，弱势群体被使用，挣扎生存并试图参与游戏。gentrification不过就是这资本游戏...

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