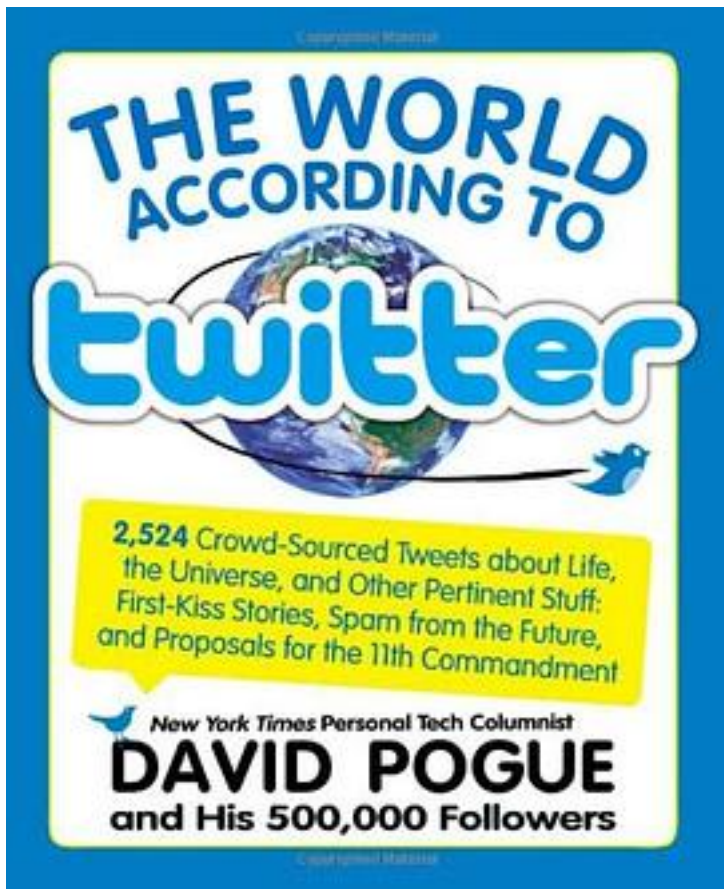


The World According to Twitter



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David Pogue's new book has been created with content gathered on Twitter.com. The World According To Twitter is a hilarious and occasionally poignant collection of the everyday genius of the online masses, curated by the author's hugely popular Circuits column in the New York Times. The book is great big, wonderful social networking experiment in which hundreds of thousands of people have joined their voices to

create a delightful, moving, laugh-out-loud record of shared human experience. Along with his daily posts about technology, the author has been posing clever, thought-provoking questions to the 'Twittersphere'. The responses he receives - in tweets of 140 characters or less - are frequently brilliant. The Twitter questions range from the earnest and curious to the downright ingenious. The answers are frequently brilliant. A recent call to invent an ancient Chinese proverb yielded hundreds of hilarious responses in a matter of minutes. Examples include 'a swarm of houseflies will never make money', 'the man who quotes himself does credit to neither: and "the pit is always smaller than the plum'.

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