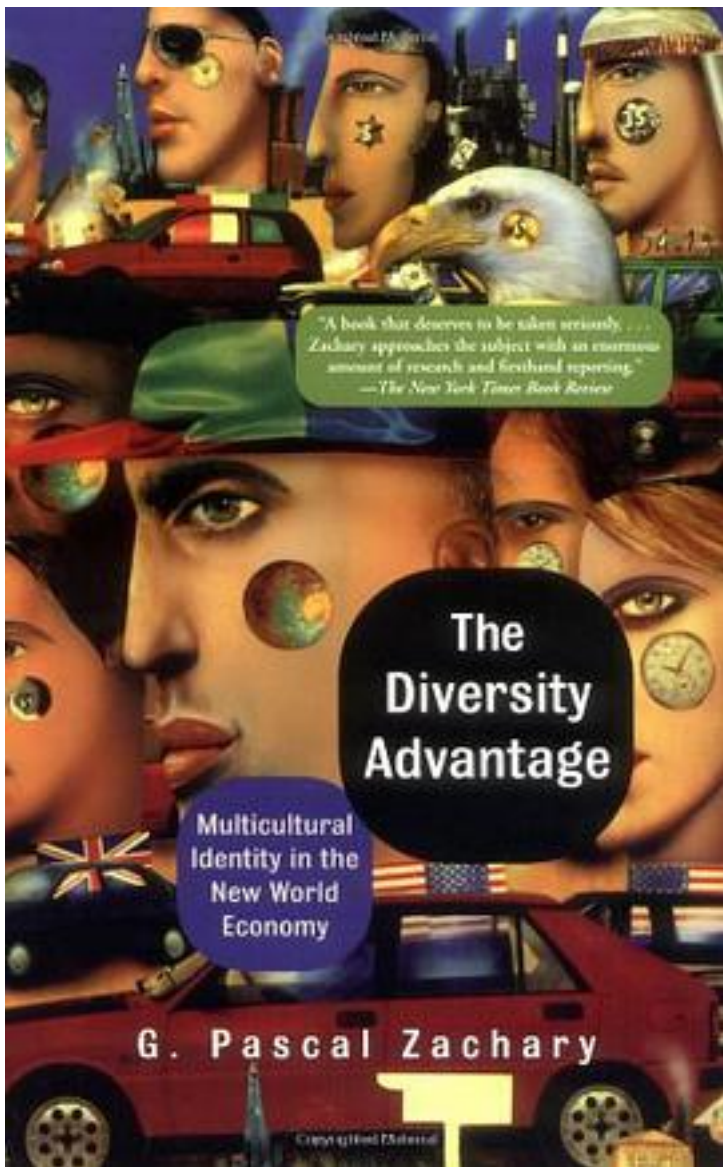


# The Diversity Advantage



[The Diversity Advantage\\_ 下载链接1](#)

著者:G • Pascal Zachary

出版者:Basic Books

出版时间:2003-01-07

装帧:Paperback

isbn:9780813340500

A Wall Street Journal correspondent's visionary, big-picture look at why countries, businesses, and people either win or lose in an increasingly multicultural world. Why is Japan, a country that looked economically invincible a decade ago, stagnating, while long-moribund Ireland booms? What are the qualities that will ensure the continued dominance of U.S. culture, society, and business? In *The Diversity Advantage*, G. Pascal Zachary provides a provocative roadmap to the new civilization arising out of sweeping shifts in the world economy. He reveals – through vivid examples of individuals and institutions – that the key new determinants for any nation's economic, political, and cultural success are, surprisingly, a diverse population and a mongrel sense of self. Roaming the globe, Zachary shows how the rise of new forms of identity and migration are helping to determine exactly who will win and lose in the next century. Zachary's thesis isn't just about countries but about individuals, too. In his tour of a new global civilization, we meet a fascinating gallery of successful characters who possess an intriguing mix of roots and wings. Strong enough to know who they are, they are nevertheless ceaselessly becoming someone else – and in the process bestowing the gifts of creativity and social harmony on the cities and states that they call home. Updated with a new introduction by the author. Praise for the previous edition:

作者介绍:

目录:

[The Diversity Advantage 下载链接1](#)

标签

评论

-----  
[The Diversity Advantage 下载链接1](#)

书评

-----  
[The Diversity Advantage 下载链接1](#)