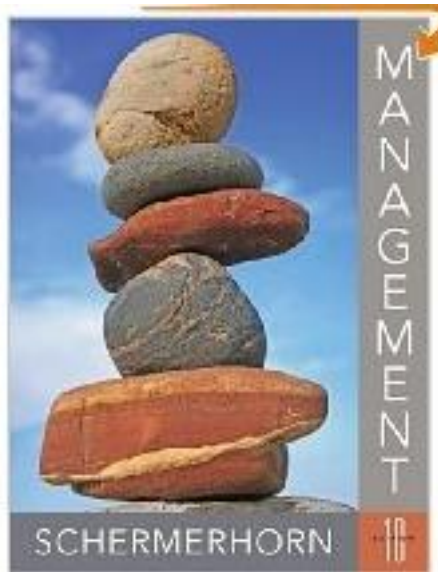


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著者:Schermerhorn, John R.

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Managers have gained invaluable insight from Schermerhorn's "Management", which presents managerial concepts and theory related to the fundamentals of planning, leadership, organizing, and controlling. In this title, the discussion of theory is framed in a unique, engaging, and practical way. Concepts are emphasized by many hands-on applications, exercises, cases, and the integration of technology. The revised pedagogy is based on the concept of from the inside, out so readers can immediately start applying what they've learned. It focuses on the most important aspects of the PLOC model without extraneous discussion, thereby emphasizing skill-building. Each chapter also encourages managers to conduct self-assessments and complete experiential exercises which enable them to build skills to prepare for a successful career in the workplace.

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