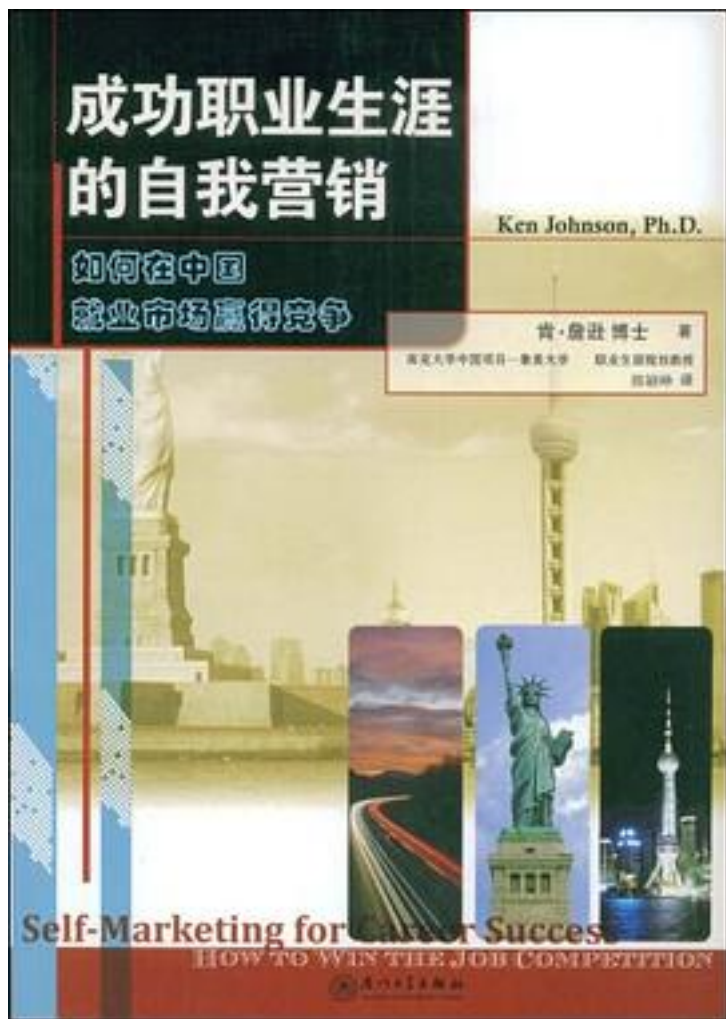


成功职业生涯的自我营销



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《成功职业生涯的自我营销(英文版)》内容为：This book is designed especially for

anyone who finds themselves in any one or more of the following situations: Are university students and want to get the most suitable job when they graduate; Recent graduates who have been working less than five years; Those who want to use English to enhance their opportunities and add value to their careers; Anyone who wants to improve practical career skills such as interviewing, resume-writing, and job search strategies; Students and recent graduates who find themselves without direction in their future; Anyone who wants to compete more effectively and promote their careers faster.

作者介绍:

Dr. Ken Johnson is an American who has grown up in Miami, Brazil and Argentina. He received his Bachelor degree from Emory University (Atlanta), and his masters and doctorate degrees from Tulane University (New Orleans). He has traveled to 22 countries and has taught economics, politics, international relations, business and career management. He has also done consulting for Price Waterhouse Coopers and directed job placement program for students in Kentucky and Ohio. He currently lives in Xiamen, China, where he teaches business and career management for the Keuka College China Program at its four partner schools: Jimei University, Tianjin University of Science and Technology, Yunnan University of Economics and Finance, and Wenzhou University. He has given numerous speeches at several Chinese universities about career planning and has also participated in career planning workshops and seminars.

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