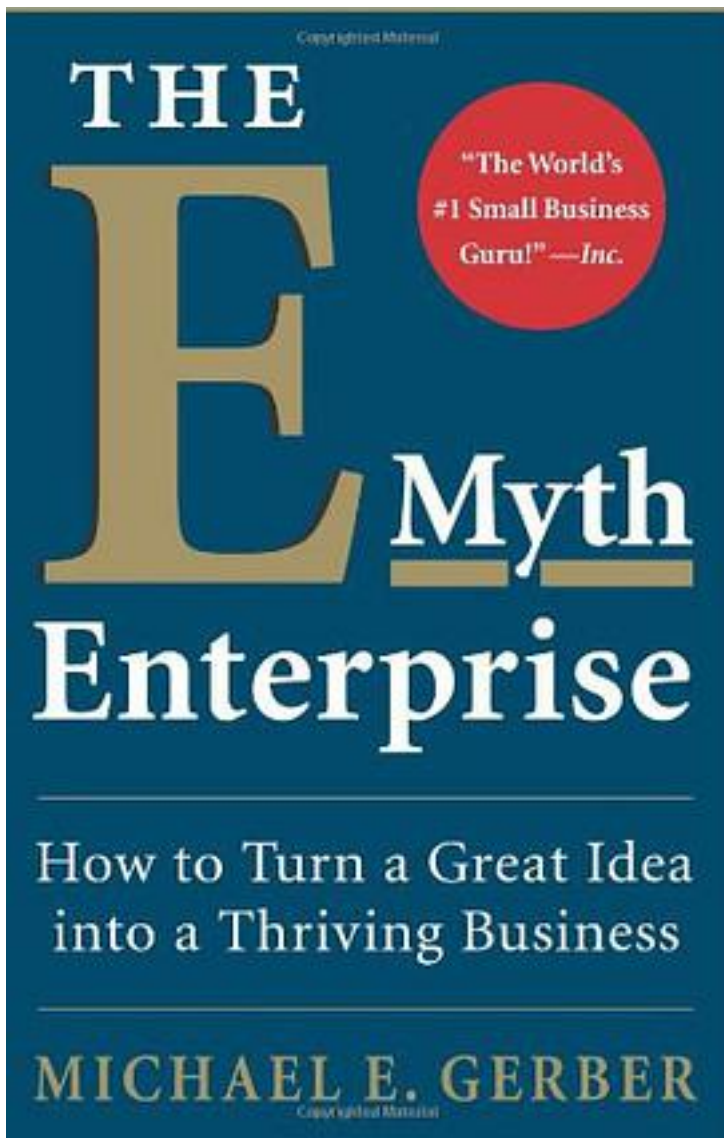# The E-Myth Enterprise

[The E-Myth Enterprise_下载链接1_](#)

著者:迈克尔·格伯

出版者:

出版时间:2009-7

装帧:

isbn:9780061733697

在线阅读本书

Michael Gerber, the world's top business guru and bestselling author, shows would-be entrepreneurs how to get started, operationalize their winning idea, and design a business that will thrive. Got a great idea to start a business? So now what? The E-Myth Enterprise explores the requirements that any new business must meet: the satisfaction of its four primary influencersits employees, customers, suppliers, and investorsthrough four fundamental categoriesvisual, emotional, functional, and financial. Together these form the twin strategies every entrepreneur must use to design a business. The latest book in the Gerber franchise, The E-Myth Enterprise , fits neatly into a training program all entrepreneurs can use to fulfill their dreams. The E-Myth Enterprise is an indispensable follow-up to Awakening the Entrepreneur Within , as it shows would-be entrepreneurs how to put a promising idea to work. Next, readers can turn to The E-Myth Revisited for tried-and-true advice about avoiding the pitfalls that prevent most small business owners from succeeding. Following this, The E-Myth Manager provides essential guidance for the management of any business. Finally, for advice on how to take an existing business to the next level of growth and opportunity, there's E-Myth Mastery . In The E-Myth Enterprise , Gerber completes the E-Myth series, to help transform every entrepreneur's dream into a reality.

作者介绍:

目录:

The E-Myth Enterprise_下载链接1_

标签

评论

明明是一本创业的书，为什么读起来像是灵性方面的书呢？

The E-Myth Enterprise_下载链接1_

书评

[The E-Myth Enterprise_下载链接1_](#)