## Lasting Contribution

"Highly recommended for anyone looking for answers to life's most intriguing questions, brought to you by a uniquely talented guide, in a book you won't be able to put down. Should be required reading for every senior executive everywhere in the world."

- JAMES E. SCHRAGER, CHENCAL PROFESSION OF ENTREPRENEURAND AND STRAFFSY, GRADUATE SCHOOL OF BUSINESS, UNIVERSITY OF CHICAGO

## Lasting Contribution

How to Think, Plan, and Act to Accomplish Meaningful Work



## Tad Waddington

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著者:Tad Waddington

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Kirkus Reviews said, "A self-help guide that assembles scholarly and scientific material to illustrate why things happen, why people act and how those people can plan actions that make a difference. Unlike the average motivational guru who seems to have read a single book--the one he or she has just written--Waddington has read them all, so readers will learn what ancient thinkers, religious leaders, modern scientists and rival motivational guides teach about human behavior. ... A thought-provoking work that bears rereading."

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