

Exploring Media Culture



[Exploring Media Culture 下载链接1](#)

著者:Real, Michael R.

出版者:

出版时间:1996-9

装帧:

isbn:9780803958777

This unique textbook provides a fresh interpretation of media analysis and cultural studies. Each chapter focuses on a particular aspect of American popular culture - including Hollywood cinema, presidential elections and the Super Bowl - to demystify complex concepts such as ritual, postmodernism and political economy. This use of popular culture texts, narratives and interpretations will enable readers to understand more about this important yet esoteric debate. Exploring Media Culture synthesizes a wealth of current information and research and presents this in an engaging and accessible format. 'Exploring Media Culture is a beautifully written, intellectually challenging, and highly readable exploration of the mysteries of contemporary mass media and popular culture. Michael R Real does a masterful job of empowering his readers - teaching them how to make sense of everything from Madonna to postmodernism. Students will find this book - which deals with texts that many of them are familiar with - fascinating, and in some cases terrifying' - Arthur Asa Berger, San Fransisco State University

作者介绍:

目录:

[Exploring Media Culture_ 下载链接1](#)

标签

culture

communication

评论

[Exploring Media Culture_ 下载链接1](#)

书评

[Exploring Media Culture_下载链接1](#)