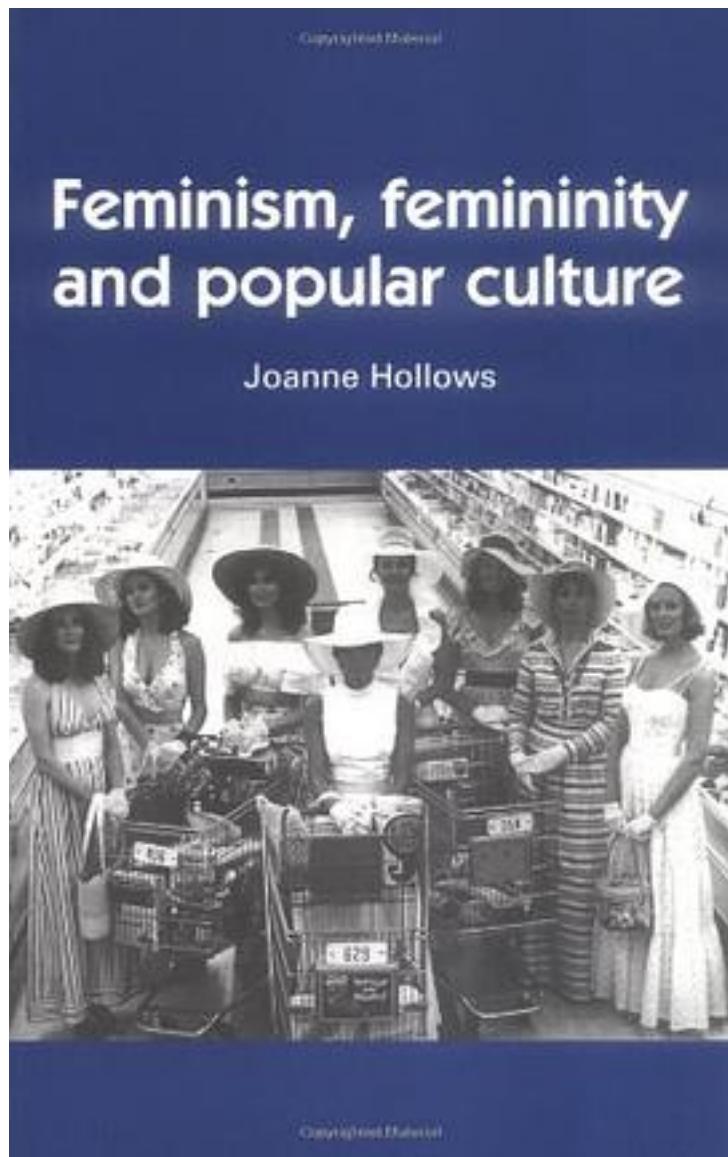


Feminism, Femininity and Popular Culture



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Accessible, introductory student guide which identifies key feminist approaches to popular culture from the 1960s to the present. The only introduction to both feminist cultural studies and feminism and popular culture published in the UK.. Presents its information in a reader friendly series of case studies on: women's film romantic fiction soap opera consumption and material culture fashion and beauty proactices youth culture and popular music. Will appeal to students across a wide range of disciplines as a variety of popular cultural forms are discussed.

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