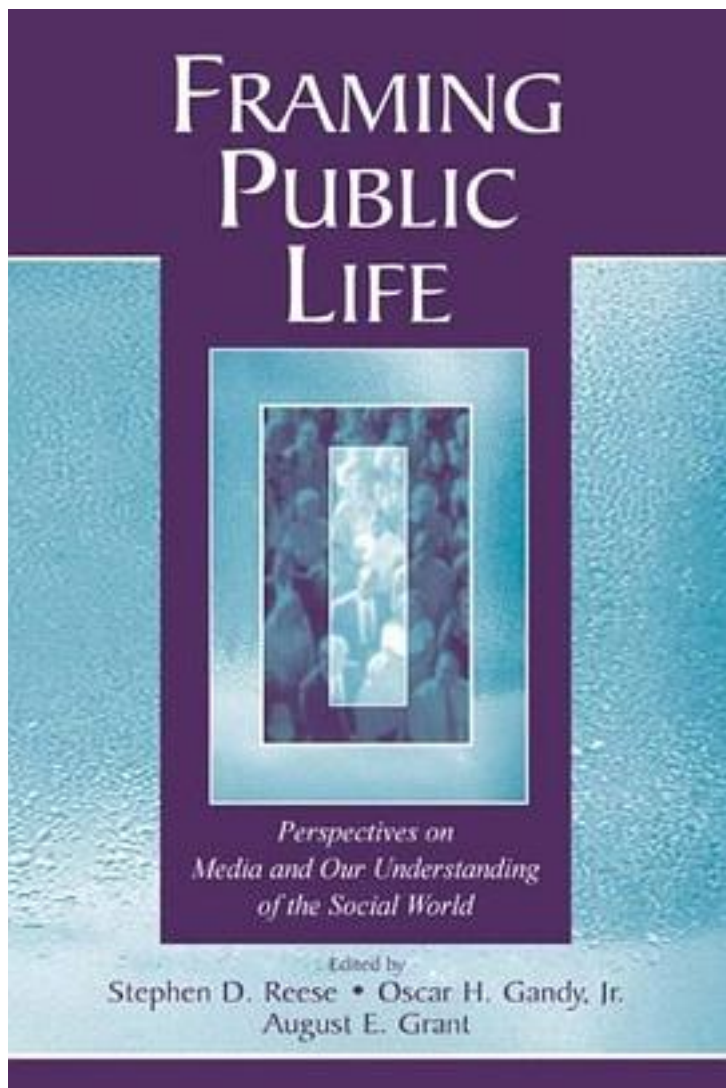


Framing Public Life



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This collection was assembled in response to the growing interest in understanding media power using the concept of framing. It contains two synthesis review chapters by Reese and Gandy--as prologue and epilogue, respectively. Reese presents his own organizing "framework" for framing research and provides an illustrative case analysis. Gandy uses the chapters in this volume and others in the literature to provide a synthetic overview and to launch his critique of the subfield, in addition to offering some challenges for future efforts. Between these offerings, chapters are organized into three parts. Part I includes a diverse set of theoretical and methodological perspectives on framing. Part II emphasizes specific cases and empirical efforts by framing analysts, many of whom have extensive research programs in the area. Part III takes the framing paradigm into innovative subject areas--exploring the implications of framing for visual issues, international news flows, and the new media technology. Each chapter pushes the field toward the horizons of scholarship in media framing, providing scholars and students with explicit and useful guidelines, resources, and support for their own journeys along these routes.

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