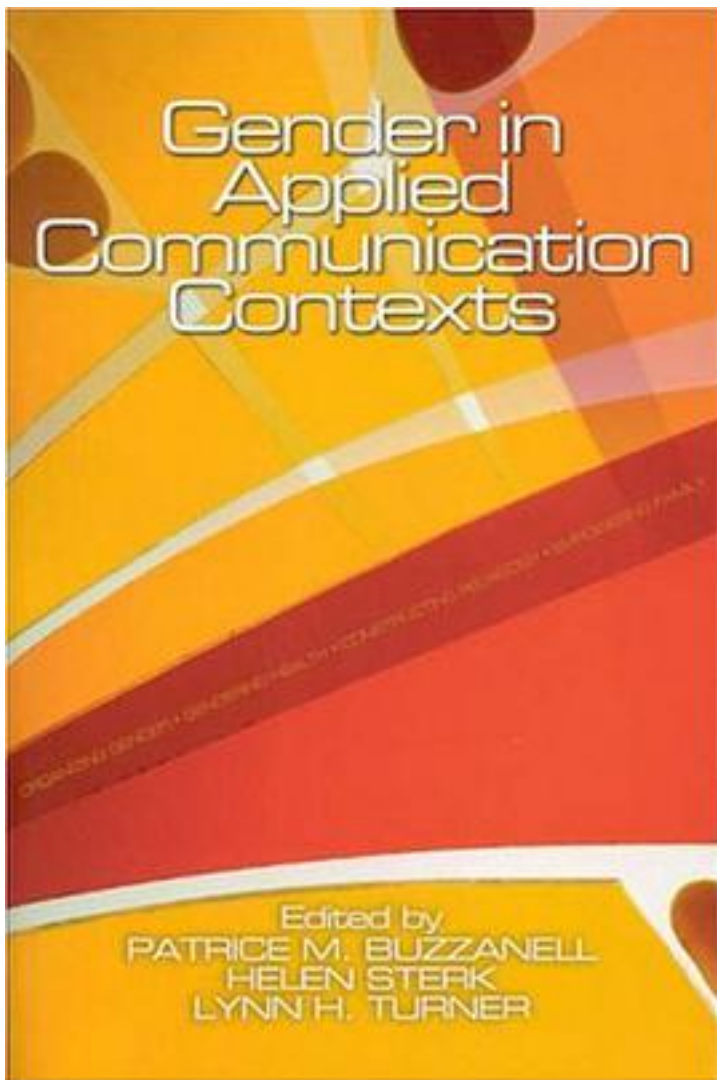


Gender in Applied Communication Contexts



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著者: Buzzanell, Patrice M.; Sterk, Helen; Turner, Lynn H.

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"Gender in Applied Communication Contexts" explores the intersection and integration of feminist theory as applied to four important areas: organizational communication, health communication, family communication, and instructional communication. This collection of readings links theoretical insights and contributions to pragmatic ways of improving the lives of women and men in a variety of professional and personal situations. Features of this text include: Extensive use of narrative - The situations the authors describe in these chapters are those confronted by students, scholars, and family members and friends in daily life: telecommuting, work/life balance, sexual harassment, cancer, disability, AIDS, verbal and nonverbal communication applications in learning; and, Applied communication approach - The text applies feminist theory to analysis and construction of realistic interventions for achieving greater workplace equity, enhanced health outcomes for women, and more inclusive and thought-provoking classroom (and training workshop) practices. It also features: Strong framing pedagogy - In each Part introduction, top scholars in that area discuss what is theoretically and pragmatically significant about the Part and how the ideas in the chapters might be extended; and, Original, cutting-edge academic work - All of the chapters in this text are original theoretical contributions that have not been published elsewhere, giving students access to the most contemporary thinking and research in the field. While this text spans the diverse landscape of communication contexts, the central theme of feminist theory praxis makes it appropriate for a number of different courses. "Gender in Applied Communication Contexts" is recommended for upper-division and graduate-level courses in gender and communication, feminist theory, organizational communication, health communication, instructional communication, and applied communication. This anthology is also recommended as a research resource for scholars in Women's Studies, Family Studies, and Business and Management.

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目录:

[Gender in Applied Communication Contexts_ 下载链接1_](#)

标签

评论

[Gender in Applied Communication Contexts_ 下载链接1_](#)

书评

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