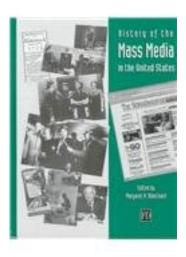
History of the Mass Media in the United States



History of the Mass Media in the United States_下载链接1_

著者:Blanchard, M.; Blanchard, Margaret A.;

出版者:

出版时间:

装帧:

isbn:9781579580124

The influence of the mass media on American history has been overwhelming. "History of the Mass Media in the United States" examines the ways in which the media both affects, and is affected by, U.S. society. From 1690, when the first American newspaper was founded, to 1995, this encyclopedia covers more than 300 years of mass media history. "History of Mass Media in the United States" contains more than 475 alphabetically arranged entries covering subjects ranging from key areas of newspaper history to broader topics such as media coverage of wars, major conflicts over press freedom, court cases and legislation, and the concerns and representation of ethnic and special interest groups. The editor and the 200 scholarly contributors to this work have taken particular care to examine the technological, legal, legislative, economic, and political developments that have affected the American media.

作者介绍:

目录:
History of the Mass Media in the United States_下载链接1_
标签
评论
 History of the Mass Media in the United States_下载链接1_
书评
 History of the Mass Media in the United States_下载链接1_