Human Communication



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Intended for a survey of communication course (versus the hybrid or skills course), this text's strength is its ability to link theory and research with interesting examples. "Human Communication, 8/e" fuses current and classical communication theory, fundamental concepts, and basic skills. Written by an academic author and a professional author, this text provides students with an understanding of modern communication, by presenting the immediate and long term applications to their lives.

作者介绍:

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