

# New LOGO One



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An exciting new edition that demonstrates the vital role a logo plays in establishing a strong and credible corporate identity. Featuring over a thousand examples of the latest and greatest the world has to offer, this book is divided into the following

categories; business and services which covers shopping centers, office products audio equipment and more; catering which covers restaurants, coffee bars, bars, pizzerias, and more; food and beverage which also includes agricultural products; leisure and entertainment which covers fitness centers, nightclubs and more; beauty; fashion; tourism which covers hotels, resorts, museums and zoos; medical and healthcare which covers hospitals, clinics and medicines; finance; advertising and graphic design; conferences and exhibitions; and internet, which covers websites, electronic commerce and network companies.

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