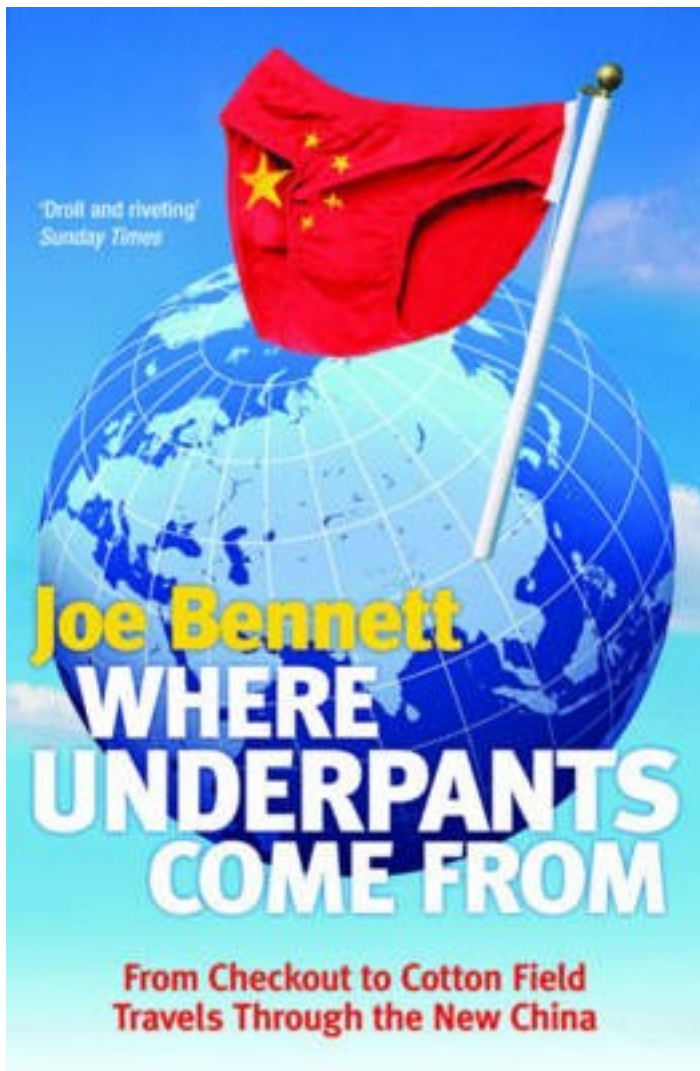


Where Underpants Come From



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When Joe Bennett bought a five-pack of 'Made in China' underpants in his local New Zealand hypermarket for \$8.59, he wondered who on earth could be making any money, let alone profit, from the exchange. How many processes and middlemen are involved? Where and how are the pants made? And who decides on the absorbent qualities of the gusset? Where Underpants Come From tells you all you need to know -- in fact, probably more -- about this mystery of global commerce. Leaving his supermarket trolley behind Joe embarks on an odyssey to the new factory of the world, China, to trace his pants back to their source. Along the way he discovers the extraordinarily balanced and intricate web of contacts and exchanges that makes global trade possible -- and rapidly elevating China to the status of world economic superpower. He also grapples with chopsticks, challenges his own prejudices and marvels at the contrasts in one of the world's oldest, but fastest changing, societies. Funny, wise and insightful, it is another wonderful journey from the author of A Land of Two Halves and Mustn't Grumble.

作者介绍:

目录:

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书评

刚看完，很有意思的一本书。书里对国内社会、人们的生活状态、城市的发展形态等种种的描写非常形象生动，让人时常忍不住会心一笑：不就是这样的吗！封面非常之惹眼，说不好听点就是亵渎国旗，不过老外就喜欢这种抓眼球刺激的表达方式。在国内看这本书我不得不说得注意点，所以...

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