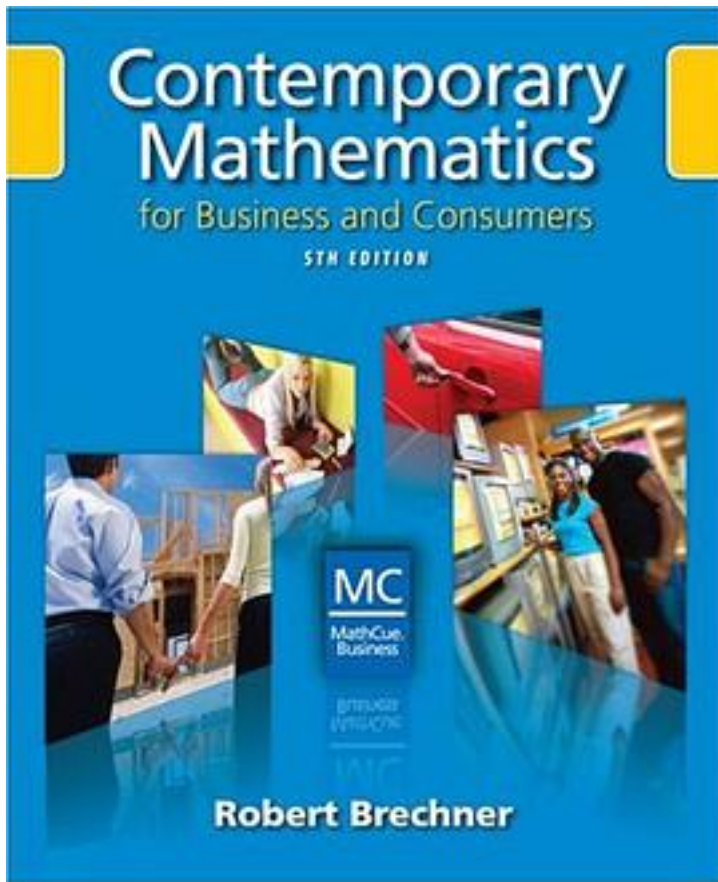


Contemporary Mathematics for Business and Consumers (with Student Resource CD with MathCue.Business)



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With a unique step-by-step approach and real-life business-based examples throughout, CONTEMPORARY MATHEMATICS FOR BUSINESS AND CONSUMERS, Fifth Edition, is designed to help students overcome math anxiety and confidently master key mathematical concepts and their practical business applications. The text is designed to let students progress one topic at a time, without being intimidated or overwhelmed. Each chapter features numerous exercises, including Excel spreadsheet problems, real-life business scenarios, and detailed calculator sequences, to provide immediate practice to reinforce learning and hone essential skills. The MathCue CD-ROM, included with each new text, is one-of-a-kind tutorial-practice software that gives students an extra edge by providing an endless supply of practice problems keyed to each performance objective in the text.

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