

公司理财（英文版）



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《公司理财》根据乔纳森·伯克和彼得·德玛佐合著的Corporate Finance改编而成。全书以“一价定律”为主线贯穿始终，涵盖了公司理财的脉络、主题和进展，内容涉及套利与财务决策、财务工具、资本预算和证券估价、风险和回报模

型、资本结构、投资项目和公司的估值、期权、长期和短期融资、并购、公司治理、风险管理以及国际公司理财等专题。

《公司理财》既注重理论阐释，又强调教与学的方法，全面反映了现代公司理财研究与实践的进展，易于读者的学习和把握。《公司理财》通过一价定律和估值原理，将所有理财决策极其紧密地串连起来，形成内在一致的逻辑链条。内容安排次第铺开、共生互动，每一篇章的中心清晰而稳固。

《公司理财》适合作为财务、金融或相关专业本科生、研究生，以及MBA、MPAcc的公司理财课程教材，它涵盖的财务论题和深度也足以作为更高层次课程的参考书。《公司理财》还适合财务、金融相关领域的从业者阅读。

《公司理财》同时配有中文翻译版。

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评论

学了才知道原来中美企业很多的不同点~

还好 不是太深 老师教的很烂 这本书本身还不错

嘿嘿~~嘿嘿~ • ~

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